CURRICULUM VITAE   **PAYAL ARORA**

Payal Arora

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Bio

Payal Arora is an Associate Professor at Erasmus University Rotterdam and Founder and Executive Director of Catalyst Lab, a center that reignites relations between academia, industry and the public via social media campaigns. Much of her research focuses on data governance, digital cultures and activism in the Global South. She is the author of several books including *Dot Com Mantra: Social Computing in the Central Himalayas* (Ashgate, 2010), *The Leisure Commons: A Spatial History of Web 2.0* (Routledge, 2014; Winner of the EUR Fellowship Award), and *The Next Billion Users: Digital Lives beyond the West* (Harvard University Press, Forthcoming). She is the co-editor of *Crossroads in New media, Identity & Law: The Shape of Diversity to Come* (Palgrave, 2015). She has published 45 papers in her field and has given 120 presentations across 69 cities in 28 countries. She has consulted for both the public and private sector including hp, Dutch Brewers, GE, and UNESCO. Her teaching has been recognized through a number of best teacher nominations and awards including the prestigious University Education Prize in 2017. Arora sits on several boards/advisory committees including the Facebook Election Research Commission, Columbia University Earth Institute's Connect to Learn, Technology, Knowledge & Society Association, Soteryx, Makeosity, and The World Women Global Council in New York. She has held Fellow positions at NYU Steinhardt, GE, Rio's Institute of Technology and Society and ZeMKI at the University of Bremen. She has degrees from Harvard University (Masters in International Development Policy) and Columbia University (Doctorate in Language, Literacy & Technology) and a Teaching Certification from the University of Cambridge.

EMPLOYMENT

Associate Professor...……...............................**Jan 2015- Current**
Department of Media and Communication, Erasmus School of History, Culture and Communication**,** Erasmus University Rotterdam, The Netherlands

Assistant Professor...…….............**Sept 2009 – Dec 2014**
Department of Media and Communication, Erasmus School of History, Culture and Communication**,** Erasmus University Rotterdam, The Netherlands

Fellowships
ZeMKI Visiting Research Fellow, The University of Bremen.............................**2018-2019**
ITS Global Fellow, The Institute of Technology and Society, Rio, Brazil............**2015-2016**
NYU Steinhardt Visiting Fellow, Media, Culture, & Communication dept..........**2015-2016**
General Electric Fellow on the Industrial Internet Project...............................**2014-2015**
EUR Fellowship..………………………………………………………….....................**2011-2013**

Current Courses 2017-2018
Contemporary approaches to digital cultures: platforms, politics, performances and people (Research Masters Seminar; RMeS)
Globalization, Digitalization and Culture (Research Masters)
New Media and Business Transformations (MA Level)
ICTs and Emerging Markets (BA Level)

Courses Taught

Information and Communication Skills (BA Level)
Cultural Influences on Communication (BA Level)
Communication Management Workshop (BA Level)
New Media and International Business (BA Level)
Media Systems in International Perspective (BA Level)
Cross National Comparative Research (BA Level)
Introduction to Human Communication (BA Level)
New Media, Audiences and Emerging Markets (Research Masters Seminar)

Teaching Awards

2017-2018 Nominated for the ISO (Interurban Student Consultation) 'Teacher of the Year' in higher education across the Netherlands. [ISO is the largest national student organization in the Netherlands and represents over half a million students of universities and universities of applied sciences.]

2017-2018: Awarded the 'University Education/ Teaching Prize' for best teaching at the university-wide level

[in 2014, my teaching shifted primarily to the MA/RMA programs]

2012-2013: Nominated for the 'Best Lecturer' in the International Bachelors Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

2011-2012: Nominated for the 'Best Female Teacher' for the International Bachelors Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

2010-2011: Nominated (and Winner) for the 'Best Female Teacher' for the International Bachelors Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

EDUCATION

Columbia University, New York City...**Sept 2005- May 2009**
Doctorate in *Language, Literacy & Technology*
International Development Program, Department of International and Transcultural Studies
Dissertation Topic: *Social Computing in the Central Himalayas*

Harvard University, Cambridge, MA...**2003-2004**
Masters in *International Development Policy*

University of Cambridge: Cambridge Certificate to Teach English............................**2003**
Mount Carmel College: Pre-University, Bangalore, India...................................**1996-1998**
Media Center: Diploma in Mass Communication, Bangalore, India.............................**1994**

AWARDS & GRANTS

2018 Grant for Catalyst Lab student led initiative 'Diversify,' a social media campaign on diversity (2500€)
2016-2018 Invited Member for the Development implications of digital economies (DIODE) research network (Professor Heeks as PI)
2016 Project Leader for UNESCO Project on Prizes for innovations in the ICTs in Education sector (10,000$)
2015: Digital Public Engagement Grant by the Dutch Brewers Association (20,000€)
2014: Netherlands Institute for Advanced Study (NIAS) Workshop Grant (with F.Vermeylen) on the 'New Cultural Commons Project' (9,500€)
2014: EUR Internal Support Grant on the 'Public Intelligence Project' & 'Ecology of Failure Project' (9,200€)
2014: General Electric Fellowship on the 'Industrial Internet Project' (20,000€)
2012-2014: EUR Fellowship on the 'The Leisure Commons' Project (135, 000€)
2011: Finalist Round for the Veni and the ERC (with F.Vermeylen) (10,500€)
2011: International Communication Association (ICA): Division: Travel Award
2010: Best Paper Award in Social Informatics by the American Society for Information, Science & Technology, ASIS&T (1000$)
2005-2009: Columbia University Minority PhD Scholarship Grant (65,000$)
2005-2007: W. K. Kellogg Tuition Grant (18,500$)
2003-2004: Harvard University Deans Fellowship (7500$)

NOMINATIONS

2013-2018: Nominated for 'research excellence, 'Young Erasmus' to help shape research policy for Erasmus University Rotterdam
2012: Nominated to represent the Faculty of History, Culture and Communication on an expert panel on 'How to become an excellent young academic researcher?' Organized by the Erasmus Graduate School for the Humanities, Social and Behavioral Sciences

2011: Nominated as Promising Woman Scholar for the Assistant Professor Mentorship Program at Erasmus University Rotterdam

2011: Nominated by the Dutch government to facilitate intercultural ties between the Netherlands and Middle East Universities through a workshop series in Beirut and Amman on the topic of new media, cross-cultural learning and global business. Special lectures organized at the Chamber of Commerce of the Social Economic Council in Beirut. Sponsored by The Netherlands Institute in the Middle East

EXTERNAL ACADEMIC SERVICE

Section Editor for Global Perspectives Journal **(2018-current)** (with Editor in Chief Helmut K Anheier) a University of California Press interdisciplinary Journal

Board Member (2016-Current): Soteryx, a New York based company on data security

Board Member (2016-Current): The Communication Technology division; The Association for Education in Journalism and Mass Communication

Advisory Board Member (2015-Current): Columbia University's Earth Institute, Connect to Learn Program, New York

Advisory Board Member (2015-Current): Makeosity Inc, an education innovation company in New York City

Advisory Board Member (2015- Current): Technology, Knowledge and Society Association

Editorial Board Member (2015-Current): International Journal of Technology and Educational Marketing (IJTEM)

Board Member (2013-Current) for the South Asian Media, Arts & Culture Research Center, a national center for South Asian scholarship at the University of North Texas

Proposal Reviewer (2018-2019) for funding by the Romanian National Council for Scientific Research

Program Committee member (2018-2019). International Conference on Information and Communication Technologies and Development (ICTD), Ahmedabad India.

LEaDing Fellow **Panel member (2018-2019),** the social sciences/humanities committee

Program Committee (2015-2016): 7th International Conference on Human Computer Interaction

Program Committee member, (2014-2015): XRCI Open, Xerox Research Labs

IGI Editorial Advice Review Board member (2013- 2014)

Proposal Reviewer (2013-2014): for the Partnership Programme - Joint Applied Research Projects - PCCA 2013: Romanian National Council for Scientific Research

Proposal Reviewer (2011-2012) for funding by Flanders (*Fonds Wetenschappelijk Onderzoek - Vlaanderen,* FWO*)*

Proposal Reviewer (2012-2013) for funding by the Romanian National Council for Scientific Research

Invited EU Network member (2015-2017): for the Aarhus EU Horizon 2020 initiative RESAW network of digital archiving

Program Committee member (2013-2014): for the Sixth International Conference on Information and Communication Technologies and Development (ICT4D2013) hosted at the University of Cape Town, South Africa.

Reviewer: *Computer Supported Cooperative Work*
Reviewer: *Current Sociology*
Reviewer: *FootPrint*

Reviewer: *New Media & Society*
Reviewer: *Information, Communication and Society* journal, Taylor & Francis
Reviewer: *The International Conference on Intercultural Collaboration (ICIC)*
Reviewer: *Journal of Computer-Mediated Communication , Wiley Blackwell*
Reviewer: *Journal of Information, Communication and Ethics in Society, Emerald*
Reviewer: *British Journal of Educational Technology (BJET): Wiley-Blackwell Publication*
Reviewer: *Information Technologies & International Development: Annenberg Press.*
Reviewer*: Poetics Journal: Elsevier Publications*

Memberships:
Since July 2018: Research Affiliate, Amsterdam Centre for Globalization Studies (ACGS)
Since Jan 2011: Member of the British Sociological Association (BSA)
Since June 2010: Committee Member of the Erasmus Minority Research Network (EMRN), Erasmus University Rotterdam.
Since Sept. 2009: Member of the Erasmus Research Centre for Media, Communication and Culture (ERMeCC), Erasmus University Rotterdam.
Since 2009: Member in The Netherlands School of Communication Research (NeSCOR)

PUBLICATIONS

Books (4)

4. (Forthcoming). Arora, P. *The Next Billion Users: Digital Lives beyond the West*, **Harvard University Press**

3. Been, W., **Arora, P.,** & Hildebrandt, M. **(2015).** *Crossroads in New media, Identity & Law: The Shape of Diversity to Come.* **Palgrave**

BOOK ENDORSEMENT
Terry Flew, *Queensland University of Technology, Australia*
"With critical approaches now well established in many communications programs, this book provides invaluable first-person narratives of the struggle to secure critical communication scholarship, and the ongoing challenges it presents for researchers, activists, and policy-makers worldwide.'

2. Arora, P. (2014). *The Leisure Commons: A Spatial History of Web 2.0.* Studies in Science, Technology & Society Series. **Routledge/ Taylor & Francis**

*(June 2014): Podcast on 'New Books on Technology'
*(June 2014): Interview with Imperica magazine (Oxford, UK)

BOOK ENDORSEMENTS
Foreword by **Arjun Appadurai,** *Paulette Goddard Professor of Media, Culture, and Communication, New York University*
Excerpt: "Arora offers us another invitation, which is a refreshing departure from the breathlessness of many studies of the new technologies, and that is the chance to slow down, to pause, to contemplate our surroundings, to smell a possibly political rose. That she finds this potential in the very heart of digitality is one of the many surprises of this thoughtful and wide-ranging book."
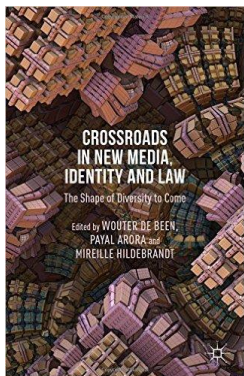
Saskia Sassen, *Columbia University and author of Expulsions: Brutality and Complexity in the Global Economy:*
"This is a brilliant navigation of worlds that are not usually brought in conversation: digital space and thick situated struggles engaged in claim-making in the urban sphere. Payal Arora has deep knowledge and experience of both these worlds. Out of this encounter comes a concept the author deploys in diverse ways to mark digital space: the leisure commons."

Zizi Papacharissi, *Professor and Head of Communications, University of Illinois at Chicago*
"In this engaging volume, Arora applies the rich metaphor of the public park to explicate the many ways in which net-based technologies facilitate, but also converge activities of a social, political, cultural and economic nature. Technology as architecture invites, amplifies, but also conceals or discourages. It disrupts and it sustains our daily endeavors into sociality, work, play and fantasy. Arora uses the metaphor of public parks to tell the story of how digital media support us through our daily lives. Through lively writing and layers of intriguing analogies, she compels the reader to think with her, as she explores what technology does to space. Arora lays out an intriguing vision of online environments as technology supported meta-parks that facilitate not just limitless connection, but, better living."

Paul C. Adams, *Associate Professor of Geography and Director of Urban Studies, University of Texas at Austin*
"Payal Arora offers the insight that social media are the latest chapter in a long history of spaces including city parks, walled gardens, office parks, fantasy theme parks and other semi-public, leisure-oriented environments. By framing new technological trends in terms of a "leisure commons," her work fills a gap that remained between the spatial metaphors that have proven helpful to make sense of new technologies, and a nuanced realization of how thoroughly leisure practices have permeated daily life."

Other Coverage of book
(June, 2014). Interview with Oxford-based transmedia company *Imperica*, (part of Perini Publications) on the Dot Com Mantra book
(June, 2014). Podcast with *New Books on Technology* on the book

BOOK REVIEWS
The Journal of Popular Culture (Dec 2015) by Kiranjeet Dhillon, University of Wisconsin Milwaukee**,** USA.
> *Excerpt***: "**Readers will value Arora's argumentative advances from chapter to chapter. Arora thoroughly explains and articulates The Leisure Commons and appeals to a vast inter-disciplinary audience of media, rhetorical, visual culture, critical/culture studies, history, and geography scholars. In particular, media and rhetorical scholars will find that Arora's metaphorical framework offers insight in regards to the digital public sphere, leisure space, virtual activism, online privacy, digital labor, and globalization of virtual networks. Media and communication scholars will appreciate this insight, which illuminates and compels readers to analyze and theorize the rhetorics of the public sphere, digitality, and leisure space through a new heuristic vocabulary."

IEEE Annals of the History of Computing by Kevin Driscoll, Microsoft Research, USA.
  *Excerpt: "*One of Arora's goals in The Leisure Commons is to put the critical study of social media in dialogue with the interdisciplinary body of research on urban parks. Readers will be quickly convinced by Arora's wide-ranging exploration of park metaphors that the two fields share a number of core theoretical concerns."

1.   Arora, P. (2010). *Dot com mantra: Social computing in the Central Himalayas.* **Ashgate, UK**

BOOK ENDORSEMENTS
Foreword by **Mark Warschauer**, *Professor of Education and Informatics, University of California, Irvine.*
Excerpt: "Few efforts to do so are more successful than that of this book. Payal Arora takes on a research task that few have sufficiently valued and far fewer have accomplished: becoming one with a community and its people, gaining their trust, examining how they make use of technology according to their own context and needs, and revealing that to the world in all its nuance, biased by neither sentimentality nor judgment."

Arvind Singhal, *Samuel Shirley and Edna Holt Marston Professor, University of Texas @ El Paso, and William J. Clinton Distinguished Fellow, Clinton School of Public Service, AR.*
"A towering piece of research and writing, imbued with theoretical and methodological vigor, and sensitively illuminating the intersections of digital media and human ingenuity in the Central Himalayas. A must read."

Michael Woolcock, *Senior Social Scientist at the World Bank and Lecturer in Public Policy at the John F. Kennedy School of Government at Harvard.*
"In every age, innovative technology has been met with an awkward mixture of enthusiasm, indifference, skepticism and hostility. The advent in our time of cheap, mobile computing and cellular telephones has drawn a similar response, especially in the international development community. In Dot.Com Mantra, Payal Arora goes beyond the familiar juxtapositions to show how poor individuals and communities actively negotiate their engagement with twenty-first century technology, documenting the conditions under which they use, abuse and reject it in their everyday lives. The result is a book that is fascinating in its own right, but also highly instructive to a new generation of development policymakers, in rich and poor countries alike, caught between an imperative for easy answers and the reality of messy complexity."

BOOK REVIEWS

The Journal of Education, Community and Values by Jeffrey Barlow, Director of the Berglund Center for Internet Studies at Pacific University Oregon, USA; holds the Matsushita Chair of Asian Studies, & Founding Editor of The Journal of the American Association for History and Computing.
  Excerpt: "Dot Com Mantra is an excellent work by Payal Arora, a much-published Indian anthropologist who writes frequently on social computing, that is, the connection between society and the use of computers. This study is an ethnography (a branch of anthropology dealing with the scientific description of
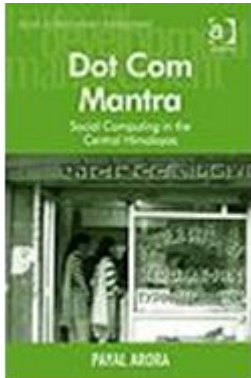
individual cultures) done in the town complex of Almora, in a fairly isolated area of Uttrakhand, India, formerly Uttar Pradesh...Arora's insights are deeply rooted in a close knowledge of both practical and theoretical pedagogy and anyone interested in education could benefit from understanding this aspect of her research. Part of her progress here might be said to be "unlearning," as she finds that many of the assumptions are simply irrelevant in the social context of village India. For example, after working in the Internet café, she comes to understand the limitations of Western attitudes toward plagiarism..."

The British Journal of Educational Technology by Giuliana Dettori, Researcher at the Institute for Educational Technology of CNR, Genoa, Italy
> *Excerpt*: "This is not the usual study on learning with computers. Traditional readers will likely fail to appreciate the ethnographic aspects of this study. The book, however, makes a pleasant and stimulating read for whoever wishes to reflect on educational technologies from a different perspective."

The Australian Journal of Anthropology by Ilana Gershon, Department of Communication and Culture, Indiana University
> *Excerpt:* "Dot Com Mantra can be used effectively in upper-level development studies courses and technology studies courses to explore how technologies such as computers travel."

Information Technologies & International Development, by Heather A. Horst**,** Vice Chancellor's Senior Research Fellow RMIT University School of Media and Communication Melbourne
> *Excerpt:* "Payal Arora's Dot Com Mantra represents one of the few studies that integrates critical development studies and ICTD with a sociocultural learning perspective, and thus offers a unique vantage point for understanding the development of knowledge and expertise."

Other Coverage of book
(July 4th, 2010) Interview by Dr. Janelle Ward in The Broker: Discussion on Hole-in-the-Wall initiative, Chapter 6 from Dot Com Mantra book
(Aug 2011). Interview with Oxford-based transmedia company Imperica, (part of Perini Publications) on the Dot Com Mantra book

JOURNAL PAPERS, BOOK CHAPTERS & GUEST EDITORIALS (no: 48)
[Note: Impact factor applies only to specific social science journals]

Big Data, Privacy & Inequality in the Global South (9)

9. Arora, P. (in process). Debunking fake news universalisms.
8. Arora, P. (in review). Decolonizing privacy studies. In S. Milan, and E. Treré (Eds) Special issue, 'Big Data from the South: Beyond Data Universalism,' *Television and New Media*
7. Arora, P. (in review). Emerging databased 'democracies' in India and China, In P. Arora and H. Stevens (Eds.) Special issue 'Data-driven models of governance across borders: Assessing participation, inclusion and convergence in the digital era,' *First Monday*

6. Arora, P. (Forth). Politics of algorithms, Indian citizenship and the colonial legacy. In A. Punathambekar & S. Mohan (eds) *Global Digital Cultures: Perspectives from South Asia*. University of Michigan Press.

5. Arora, P. &Thompson, H. L. (2018). Crowdsourcing as a platform for digital labor unions, *International Journal of Communication*

4. Arora, P., & Scheiber, L. (2017). Slumdog romance: Facebook love and digital privacy at the margins, *Media, Culture & Society* [IF:0.770; SSCI/ISI ranked]

3. Arora, P. (2016). Bottom of the data pyramid: Big data and the global south, *International Journal of Communication*, 10, 1681-1699 [IJoC ranks 10th among all Humanities, Literature & Arts journals, and 8th among Communication journals]

2. Arora, P. (2015). Bottom of the data pyramid in the global South, *Discover Society* [open access]

1. Arora, P. (2015). Facebook and the digital romance economy: Courtship, scams, and internet regulation in the global South, *London School of Economics Impact blog* [open access]

Digital Cultures and ICTs for Development (17)

17. Shihomeka, S., & **Arora, P.** (in process). Mobile social media and digital literacy in Namibia's regional politics.

16. Shihomeka, S., & **Arora, P.** (revise & resubmit). Old versus new media influences on politics in rural Namibia. *African Journal of Information and Communication* [open access]

15. Arora. P. (forthcoming). Urban metaphors as architects of the internet: In M. Doueihi (Ed) *Digital Cultures*, Hermann.

14. Arora, P. (forthcoming). The Oromo Movement and Ethiopian Border-making using Social Media. In K. Smets, K. Leurs, M. Georgiou, S. Witteborn and R. Gajjala (Eds), *Handbook of Media and Migration,* Sage.

13. Arora, P. (2017). What is the role of social media in the Oromo social movement? *OPride magazine* [open access]

12. Rangaswamy, N., & **Arora, P**. (2015). Mobile Internet in the Wild and Every day: Case Studies from the Slums of Urban India, *International Journal of Cultural Studies* [IF: 0. 409; SSCI ranked; Evaluated as an A rating by ARC, Australian Research Council]

11. Arora, P., & Rangaswamy, N. (2015). Digital romance in the Indian city. City & South Asia, *Harvard South Asia Institute.* [open access]

10. Arora, P., & Rangaswamy, N. (2014). Special Issue: ICTs for Leisure in Development: A case for Motivation, Exploration and Play. *Information Technologies & International Development* [IF 2013: 2.35. Top Journal in the ICT4D Journal Ranking Table]

9. Arora, P., & Rangaswamy, N. (2013). Digital leisure for development: Rethinking new media practices from the global south. *Media Culture & Society*, 35(7), 898– 905 [IF:0.770; SSCI/ISI ranked]

8. Arora. P. (2012). The folksong jukebox: Singing along for social change in rural India. *Asian Journal of Communication,* 22(4), 337-352. [IF: 0.42; SSCI ranked]

7. Arora,P. (2012). Your kool-aid is not my kool-aid: Ideologies on Microfinance within an INGO Culture, *Development in Practice,* 22 (7), 1006-1018. [IF: 1.03; Development Studies Journal Ranking Index: Ranked within Top 20 Development Journals]

6. Arora,P. (2012). Is the doctor on? In Search for Users of Rural Medical Diagnostic Software in Central Himalayas, *Development in Practice,* 22 (2), 180-189. [IF: 1.03;

Development Studies Journal Ranking Index: Ranked within Top 20 Development Journals]

5. Arora,P. (2012). Leisure divide: Can the Third World come out to play? *Information Development* 28 (2), 93-101. [IF: 0.491; SSCI ranked]

4. Arora, P. (2010). Digital Gods: The making of a medical fact for rural diagnostic software. The *Information Society*, 26 (1), 70-79 [IF: 1.111; Winner of the 2010 Best Paper Award in Social Informatics by the *American Society for Information Science and Technology* (ASIS&T)]

3. Arora, P. (2008). Instant messaging Shiva, flying taxis, Bil Klinton and more: Children's narratives from rural India, *International Journal of Cultural Studies*, 11(1), 69-86 [IF: 0. 459; Evaluated as an A rating by ARC, Australian Research Council]

2. Arora,P. (2006). Karaoke for social and cultural change, *Information, Communication & Ethics in Society Journal,* 4 (3), 121-130

1. Arora,P. (2006). The poor don't need another prophet: A people-centered approach to microfinance & education in Bolivia, *Society of International Education Journal*, 4

Geographies of the Internet (6)

6. Arora, P. (2015). The Leisure Factory: Production in the Digital Age, *LOGOS: A Philosophical and Literary Journal*, 25(3), 105-115. [Russian]

5. Arora, P. (2015). Web 2.0 and beyond. Expert entry for the *International Encyclopedia of Digital Communication,* Blackwell-Wiley and International Communication Association

4. Arora, P. (2014). Usurping Public Leisure Space for Protest: Social activism in the digital and material commons. *Space and Culture*, 18, 55-68. [IF: 0.400; SSCI Journal]

3. Arora, P. (2012): Typology of Web 2.0 spheres: Understanding the cultural dimensions of social media spaces. *Current Sociology,* 60 (5), 599-618. [IF 0.896; An official journal of the International Sociological Association since 1952]

2. Arora,P. (2011). Online social sites as virtual parks: An investigation into leisure online and offline. *The Information Society,* 27 (2), 113-120. [SSCI journal; IF: 1.111]

1. Arora, P., & Panikkar, A. (2010). The Ramadan controversy: Dilemmas in negotiating between cultures through the study of Dutch and Iranian Media Discourses post Iranian Uprising. In Yahya R. Kamalipour (Ed.), *Media, Power, and Politics in the Digital Age: The 2009 Presidential Election Uprising in Iran.* Lanham, MD: Rowman & Littlefield.

Digital Literacies and ICTs for Education (11)

11. Arora, P. (2016). *Prizes for innovation: Impact analysis in the ICTs for Education sector,* UNESCO Report

10. Arora,P., & Itu, S. (2012). Armchair activism: INGO usage of serious games for educational change. *International Journal of Game-Based Learning* (IJGBL), 2(4), 1-17.

9. Arora, P. & Kam, M. (2011). Special Issue: New Media, Informal Learning, and Social Change, *Global Media Journal,* 11 (18). [The Global Media Journal is the Official journal for the Global Communication Association]

8. Arora, P., & Kaun, K. (2010). Global education greenhouse: Constructing and organizing online global knowledge. In Siran Mukerji & Purnendu Tripathi (Eds.), *Cases in technological adaptability and transnational learning: Issues and challenges.* IGI Global Publications.

7. Arora,P. (2010). Hope-in-the-Wall? A digital promise for free learning, *British Journal of Educational Technology,* 41 (5), 689-702. [IF: 2.139; Top journal for publishing papers on assisted-computer learning (CAL); SSCI ranked]

6. Arora, P. & Mitra, S. (2010) Afterthoughts: *British Journal of Educational Technology,* 41 (5), 703-705. [IF: 2.139; Top journal for publishing papers on assisted-computer learning (CAL); Wiley-Blackwell]

5. Arora, P. (2010). Copycats of the Central Himalayas. Learning in the age of information. In Stewart Marshall & Wanjira Kinuthia (Eds.), *Cases'n'Places: Global cases in educational technology*. Information Age Publications.

4. Arora,P. (2008b). Evaluating online dialogue on "security," *Electronic Journal of e-Learning,* 6 (1), 1-10 [Rated level 1 in the Danish Government bibliometric lists]

3. Arora,P. (2008a). Perspectives of schooling through karaoke: A metaphorical analysis, *Education Philosophy and Theory Journal*, 3, 1-21 [SSCI Journal; A rating by ARC, Australian Research Council]

2. Arora,P. (2006).The ICT Laboratory: An analysis of computers in schools in rural India. *Association for the Advancement of Computing in Education Journal*, 15 (1), 57-72 [Principle Journal for Association for the Advancement of Computing in Education]

1. Arora,P. (2005). Profiting from empowerment? Critique on dissemination avenues of educational technology content within an emerging market, *International Journal of Education & Development using ICT,* 1(4), 18-29 [Paper ranked 74 of Top 100 Articles Most Read with 13,081 hits-Aug 1, 2012 Web Statistics]

Digital Cultures, Cultural Industries and Globalization (6)

6. Mühlbach, S., & **Arora, P**. (in review). Behind the Music: How Labour changed for Musicians through the Subscription Economy, *Social Media + Society*

5. Gladysheva, D., Verboom, J., & **Arora, P**. (2014). The Art Tube: Strategies, perceptions and outcomes of museums' online video portals. *Digital Culture & Education* [*open access*]

4. Arora, P., & Vermeylen, F. (2013). Book chapter on Digitization of the Art market. In Christian Handke & Ruth Towse (Eds.), *Handbook of the Digital Creative Economy*. Edward Elgar Publishing

3. Verboom, J., & **Arora, P.** (2013). Museum 2.0: A study into the culture of expertise within the museum blogosphere. *First Monday*, 18(8) [One of the first openly accessible, peer–reviewed journals on the Internet, solely devoted to the Internet]

2. Sedeke, K., & **Arora, P**. (2013). Fashion bloggers and their relation to the fashion industry. *First Monday,* 18(8) [One of the first openly accessible, peer–reviewed journals on the Internet, solely devoted to the Internet]

1. Arora, P., & Vermeylen, F. (2013). The end of the art connoisseur? Experts and knowledge production in the visual arts in the digital age. *Information, Communication & Society,* 16 (2), 194-216 [IF: 0.700; SSCI indexed]

INVITED SPEAKER (52)

52. (Nov. 2018, Hamburg). Speaker for the open lecture series on 'Regulated data. Regulated activism? Digital activism in the GDPR era,' *Ethics and Information Technology*, Sponsored by <u>Universität Hamburg</u>.

51. (Sept. 2018, Vienna, Austria). ***Keynote*** on 'Automating culture: How digital platforms are shaping the art world.' *The International Art Markets Studies Association (TIAMSA)*, 27-29 September 2018, Sponsored by <u>Vienna University, the Belvedere Museum and Dorotheum auction house.</u>

50. (Aug 2018, Rotterdam). Speaker on 'Quantifying your talented self: How metrics is killing creativity,' for the EUR-pre-academic and interdisciplinary programme opening, Erasmus University Rotterdam

49. (July 2018, Toulouse, FR). Speaker on 'Ethics in algorithmic exclusionary politics,' on panel *Big data: uncovering new mobility patterns and redefining planning practices,* EUROScience Open Forum, Sponsored by <u>COST European Cooperation in Science and Technology</u>

48. (June 2018, AMS,NL). Discussant on Stark, L., 'Mood Tracking & the Emotive Politics of the Digital,' *The Tracked Society. Interdisciplinary Approaches on Online Tracking,* Sponsored by University of Münster and ABIDA, Karlsruhe Institute of Technology.

47. (June 2018, EUR, NL). Speaker on 'Talent' for the new Rector Magnificus transfer of position ceremony. Erasmus University Rotterdam.

46. (April 2018, Salzburg Austria). ***Keynote*** on 'When exotic digital cultures become mainstream,' *Democracy and (Dis)Information Society: On the Function and Dissemination of Big Data, Fake News and Conspiracy Theories*, Organized and funded by <u>Universität Salzburg, Karlsruher Institut für Technologie and Universität Münster</u>.

45. (April 2018, Manchester UK). Speaker on 'Crowdsourcing as a platform for digital labor unions,' *Development Implications of Digital Economies (DIODE Network),* Sponsored by <u>UK Social and Economic Research Council.</u>

44. (April 2018, Paris, France). Speaker on 'Poor@play: Mobilizing the ludic underclass in the digital age,' Etudier les cultures du numérique" (Studying Digital Cultures), Sponsored by the <u>School for Advanced Studies in the Social Sciences (EHESS) in Paris</u>

43. (March 2018, Delhi, IN). Communal politics in digital India, Digital Politics in Millennial India international symposium (March 14-17). Organized by *IIT-Delhi* and sponsored by the Ludwig *Maximilian University (LMU) Munich.*

42. (Jan 2018, Cape Town, SA). Speaker on 'Digital education innovation in developing countries,' University of Cape Town, *Development Implications of Digital Economies (DIODE Network),* Sponsored by <u>UK Social and Economic Research Council</u>

41. (Nov 2017, Rotterdam, NL). ***Keynote*** at Rotterdam Talent Week, Sponsored by the <u>Bernard Mandeville Foundation, City of Rotterdam, EUR and the Port of Rotterdam</u>.

40. (Aug 2017, Amsterdam, NL). ***Keynote*** at the graduate ceremony for the 'MA in *New Media and Digital Culture*,' <u>University of Amsterdam</u>

39. (April 2017, Rotterdam, NL). EUCxInspire Speaker on 'Silicon Valley's human laboratories,' *Seeing the Unseen*, Sponsored by the <u>Erasmus University College</u>

38. (April 2017, Oslo, Norway). ***Keynote*** on 'Digital cultures for social activism and change in the global South,' *Social Media and Social Movements: Leadership,*

Transnationalism and the Oromo Quest for Transformation Conference, Sponsored by the Oromo Studies Association.

37. (Feb 2017, Paris, France). Speaker on 'Digital cultures, communities and the commons,' *Numerique & Diversité culturelle [Digital & Cultural Diversity],* Sponsored by the Collège des Bernardins.

36. (Jan 2017, Rotterdam, Netherlands). ***Keynote*** on 'Is there such a thing as an academic activist?' *Stepping outside of academia. Media and culture in everyday life,* Sponsored by Research School for Media Studies (RMeS) Winter School

35. (Nov 2016, Jyväskylä, Finland). ***Keynote*** on 'Databased democracies in the Global South,' Sponsored by the University of Jyväskylä

35. (Nov 2016, Rotterdam Netherlands). TEDx Speaker on 'Who is in charge of the future of the internet?'

34. (June 2016, Beijing, China). Speaker on 'Slumdog romance: Facebook love and digital privacy in the global south,' *The 2nd International conference on Communication and the Public: Body, Lived Space, and Mobile Media*, Sponsored by Penn Wharton China Center

33. (June 2016, Fukuoka, Japan). Speaker on 'The politics of algorithms in shaping citizenship in the global South,' *Algorithms, Automation and Politics Preconference, (June 8),* Sponsored by the European Research Council and the Oxford Internet Institute

32. (April 2016, Philadelphia, USA). Speaker on 'Is there a global digital privacy culture?' *Convergence and Disjuncture in Global Digital Culture,* Annenberg School for Communication at the University of Pennsylvania, Sponsored by the Project for Advanced Research in Global Communication (PARGC)

31. (March 2016, Paris, FR). Speaker on 'Prizes for innovation in ICTs in Education,' *Mobile Learning week: Innovating for Quality*, Sponsored by UNESCO

30. (Jan 2016, London, UK). Speaker on 'Digital marketing in the cultural industries,' *Technology and the Art Market* seminar, Sponsored by Christies

29. (Oct 2015, Rhodes, Greece). ***Keynote*** on 'Views on the globalizing digital world community,' *Digital Media, Digital Transition and Internet of Things*, 13th Annual Session of Dialogue of Civilizations, Sponsored by the World Public Forum

28. (May 2015, Vienna, Austria). ***Keynote*** on 'Big data Commons and the global South,' the IS4IS Summit Vienna 2015, 'The Information Society at the Crossroads,' Sponsored by the Vienna University of Technology

27. (May 2015, Essen, Germany). Speaker on 'Art Commons and the Digital Age
The battle between democratization & commercialism,' *The Art Museum and Its New Publics* international conference, Sponsored by Museum Folkwang

26. (Feb 2015, Berkeley). ***Keynote*** on 'Bottom of the Data Pyramid: Perspectives from the global South,' *Big Data and the Politics of Participation in a Digital Age*, International Conference on Technology, Knowledge and Society, University of California at Berkeley, Sponsored by the Conference Advisory Board and Common Ground Publishing

25. (Jan 2015, Bangalore). ***Keynote*** on 'Nobody knows Snowden: Digital Privacy, Surveillance and Big data policy in Emerging Economies,' at the Global Communication Association Conference

24. (Nov 2014, Max Planck-Gottingen). Speaker on 'Poor@Play: Digital Life beyond the West,' Sponsored by Max Planck Institute for the Study of Religious and Ethnic Diversity

23. (Sept 2014, Philadelphia). Speaker on 'Protest Parks
Digital Activism and the Public Leisure Sphere,' *Symbolic Dimensions of Mediated Activism in Inter-Asia* final project symposium, Annenberg School for Communication, Sponsored by Social Science Research Council (SSRC)

22. (June 2014, Rotterdam). Speaker on 'The Leisure Commons for the Uncommon New Publics' for the IMISCOE Research Initiative *Information and Communication Technologies and Migration*, Erasmus University Rotterdam

21. (Nov 2013, London). Speaker on 'The Cultural Commons in the Digital Age' for the *'Online cultural consumers and museums* symposium,* Sponsored by Kings College London

20. (Nov 2013, Moscow). Speaker on "The Leisure Factory: Production in the Digital Age" for the conference *Between Labor and Leisure: Towards the New Economy of Salvation.* Sponsored by the Research Group 'Labor, Knowledge and Leisure in Postindustrial Society', Department of Cultural Studies, Higher School of Economics

19. (Nov 2013, Amsterdam). Speaker on 'Chinese Cowboy Paintings as Western Art? The Making of Art Knowledge via Google Images in Rural India,' the Society of the Query 2 conference on *Search and Search Engines*, Sponsored by the Institute of Network Cultures

18. (Sept 2013, Utah). Speaker on 'From the Wild Wild West to the Global City: Spatial Metaphors across Internet history on the globalizing and architecting of digital space,' *The Beginning and End(s) of the Internet: Surveillance, Censorship, and the Future of Cyber-Utopia,* 2013 Frontiers of New Media symposium, Organized by the Dept. of History and Dept. of Communication at the University of Utah; Sponsored by Simmons Media Group

17. (June 2013, Helsinki). Plenary speaker on 'Trekking through social media, navigating the algorithm, & swimming through big data on energy discourses,' (with Chris Chambers, of Georgetown University, Dr. Upmanu Lall, director for water at the Earth Institute, Columbia University, and Haydn Rees, managing director, Clarke Energy), the World Conference of Science Journalists: GE Panel, *The Critical Questioning in the Public Sphere*, Sponsored by General Electric

16. (May 2013, Zurich). Speaker (with Filip Vermeylen) on 'Are we all connoisseurs now? The changing landscape of art expertise in the digital age,' *Expertise in Judgment of Art: History, Technology, Law and the Market,* Sponsored by the Swiss Institute for Art Research (SIK-ISEA)

15. (Oct 2012, North Carolina). Speaker on 'Digital cultures and the art world,' Duke University's collaborative workshop, Sponsored by the Duke New Media Lab / Visual Studies Initiative

14. (June, 2012, Rotterdam). Nominated by the Dean to talk on an expert panel on 'How to become an excellent young academic researcher?' Organized by the Erasmus Graduate School for the Humanities, Social and Behavioral Sciences

13. (May 2012, Amman). Plenary speaker on 'Capitalizing on Contested Identities in this Innovation & Digital Era,' at the West-Asia-North African (WANA) Forum, Sponsored by The Nippon Foundation

12. (Feb 2012, Michigan). Speaker on 'Learning to leisure and labor with new technologies in rural India,' Sponsored by MSU's School of Education, Michigan State University

11. (March 2012, New Jersey). Speaker on 'Information poverty =Rural poverty?' *Reconfiguring village studies* workshop, Sponsored by the Cornell Institute for Social Science, Cornell University

10. (Dec 2011, Hague). Speaker on 'New media and international development,' at the International Institute of Social Studies (IIS)

9. (Oct 2011, New Orleans). Speaker on my Best Paper Award, 'Digital Gods: The making of a medical fact for rural diagnostic software,' at the American Society for Information Science and Technology (ASIS&T) conference

8. (Sept 2011, London). Speaker (with Filip Vermeylen) on, 'Learning to evaluate online: Experts in the art world in the Digital Age.' Sponsored by Sotheby's Institute of Art and organized by University of Cambridge Judge Business School

7. (May 2011, Seattle). Speaker on 'Busyness in cybercafes: An Indian Context,' *Slow Down, You Move Too Fast: Rethinking the culture of Busyness and IT* conference, Sponsored by Cornell University: National Science Foundation (NSF)

6. (2010, Netherlands) Erasmus University Rotterdam,

d. (Oct 2010) Guest lecture on 'Communication in the art gallery business: A practitioner perspective,' Cultural Economics Program, Erasmus University
c. (Dec 2010) Guest lecture on 'digitalization within the art world,' Cultural Economics Program, Erasmus University.
b. (Jan 2010) Guest lecture on 'Global Education Greenhouse: An online global curriculum initiative,' IbCOM honors program.
a. (Feb 2009) Guest lecture on 'Qualitative Methodology: Observations in the field'

5. (June 2010, Jordan). Plenary speaker on 'new media in higher education,' Sponsored by the Jordan Ministry of Higher Education in partnership with The Columbia University Middle East Research Center (CUMERC), Amman, Jordan

4. (June 2010, California). Speaker on 'Media & Social responsibility in the Age of the Financial Crisis,' (with Douglas Kellner, Jonathan Taplin, Kamran Mofid, Christopher Kosovich & Meena Ahmadzai and moderated by Yahya Kamalipour) at the Globalization for the Common Good Conference, California Lutheran University, California, USA

3. (Nov 2009, Manipal). Speaker on 'Rethinking the Media Manifesto for an Equitable World Order,' (with Yahya Kamalipour, & MD Nalapat, & Orayb Najjar) Manipal University, India; Sponsored by the Manipal State Board

2. (Aug 2007, New York). Plenary Speaker on the Academic Publications Panel with Prof. John Black, Cleveland E. Dodge Professor of Telecommunications & Education, Columbia University; Sponsored by the Spencer Foundation

1. (May 2005, New York). Speaker at the *Digital Language Learning* Roundtable Conference, Sponsored by Taipei Economic and Cultural Office, New York/Taiwan

CONFERENCE PRESENTATIONS (67)

67. Arora, P. (2018). 'Decolonizing privacy studies: Privacy literacy frameworks in the Global South,' *Decolonizing knowledge and worlding pedagogies*, Fifth Annual ACGS Conference: Global Critical Pedagogies, *Amsterdam Centre for Globalization Studies*, (Oct 18-19).

66. Koenig, R., and Arora, P. (2018), 'Imagining the diversity algorithm: Alternatives in ideological governance and their challenges,' *Amsterdam Privacy Conference* (Oct. 5-8), Amsterdam.

65. Organized panel with Taylor, L., Martin, A., & Jameson, S. (2018) 'Data and the Global South,' *Discrimination, inequality and immigration* Themed division, *Amsterdam Privacy Conference* (Oct. 5-8), Amsterdam.

64. Organized roundtable with Kraidy, M., Jiang, M., Udupa, S., Willems, W., Gajjala, on Colonial Imaginations, Techno-Oligarchs and Digital Technology, *International Communication Association (ICA),* (24-28 May), Prague.

63. Shihomeka, S. P. & Arora, P. (2018). Old and New Media Popularity, Affordances and Preferences as Sources for Rural Youth Politics in Namibia, *International Communication Association (ICA),* (24-28 May), Prague.

62. Arora, P. (2018). Hacking poverty through technology innovations, *International Conference on Technology, Knowledge & Society* (March 1-2), New York.

61. Arora, P. (2017). Emerging databased democracies in China and India, Organized by *GESIS Leibniz Institute for the Social Sciences / The Alan Turing Institute/Nokia Bell Labs,* (Nov 15-17), London.

60. Arora, P. (2017). Emerging databased democracies in India and China, In organized panel on *Data driven models of governance across borders: Assessing participation, inclusion and convergence in the digital era*, AoIR (19-21 Oct), Tartu, Estonia

59. Arora, P. (2017). Is there a global digital privacy culture? Facebook Ecologies at the margins of Brazil and India, *International Communication Association (ICA),* (25-29 May), San Diego, CA, USA.

58. Shihomeka, S. P. & Arora, P. (2017). 'Mobile Social Media and Digital Literacy in Namibia's Regional Politics', *Social Media in Africa: Beyond the hashtag* (27-28 April), Centre of African Studies, University of Edinburgh.

57. Shihomeka, S. P. & Arora, P. (2017). Mobile Phones and the Digital Divide: A Semi-ethnographic Analysis of Youth Participation in Politics in the Ohangwena Region, Namibia, *Etmaal 2017: Innovative Methods in Communication Research* (26-27 Jan), Tilburg, The Netherlands.

56. Arora, P. (2016). Digital privacy and citizenship: Comparing Facebook practices across low-income contexts in India and Brazil. In organized panel with Aswin Punathambekar, Sahana Udupa, Ralph Schroeder, & Sangeet Kumar, *Asymmetries of power and the reshaping of the political, AoIR* (5-9 October), Berlin

55. Arora, P. (2016). The everyday struggles of citizenship in the digital public sphere: Navigating digital privacy and political activism in India and Brazil, *Cultural Struggle and Praxis: Negotiating Power and the Everyday, The Asian Conference on Cultural Studies* (2-5 June), Kobe, Japan.

54. Segers, I., & Arora, P. (2016). Smashing patriarchy with cell phones? – Critique of dominant technofeminist perspectives on mobile phone-enabled women's empowerment programmes in Bangladesh, Feminist Studies Division, *International Communication Association* (9-13 June), Fukuoka, Japan.

53. Arora, P., Rangaswamy, N., & Scheiber, L. (2015). Slumdog romance, politics and digital privacy among marginalized Brazilian and Indian youth, *The 2015 Amsterdam Privacy Conference* (23-26 Oct), Amsterdam, NL.

52. Arora, P., & Vermeylen, F. (2015). Do we still need art historians? Connoisseurship and art expertise in the digital and global art market, *Art Market Studies: Art History's Salvation or Doom*? (18 Apr), Christie's New York

51. Arora, P. (2014). Factory Pleasure Gardens, Social Visionaries and Emotional Labor: A Historical Investigation of 'Playbor' Geographies, *Digital Labor, Sweatshops, Picket Lines, and Barricades* (13-15 Nov), New York, USA

50. Arora, P. & Vermeylen, F. (2014). New information brokers and art narratives: Implications of searching online for art information,' Panel on The Art World 2.0,' *Internet Research 15, Association of Internet Researchers AoIR,* (23-25 Oct), Bangkok, Thailand

49. Arora, P. (2014). Gated publics, walled gardens and the dilemma of privacy in the digital age, *Media Sociology Conference, ASA*, (15 Aug), California, USA

48. Venkatraman, S., Rangaswamy, N., & Arora, P. (2014). Polymedia: A Perspective through Filial Relationships at Panchagrami, *Participatory Communication Research Section, IAMCR,* (15-19 July), Hyderabad, India

47. Arora, P. (2014). The Leisure Commons: The Makings of a Democratic and Global Fantasyscape in the Digital Age, *ISA World Congress of Sociology*, (12-19 July), Okohama, Japan.

46. Goijarts, F., & Arora, P. (2014). Commercialism, Cultural Memory and Social Media: The case of Burberry. *Creating Cultures: Postgraduate conference in Culture, Media, and the Creative Industries* (12-13 June), King's College London, UK

45. Arora, P. (2014). Digital Activism and the Public Leisure Sphere, *Social Media and the Transformation of Public Space conference*, (24-25 June), University of Amsterdam and the Royal Netherlands Academy of Science, The Netherlands

44. Arora, P. (2014). BlueSky workshop: Digital Protest: Memes, Moments, and Momentum, *International Communication Association (*ICA), (22-26 May), Seattle, USA

43. Arora, P. (2014). Digital Fantasy Parks: A Historical Analysis on Virtual Worlds of Amusement, *Division: Communication History: Technologies, Social Media & New Histories,* (22-26 May), International Communication Association (ICA), Seattle, USA

42. Arora, P. (2014). Workshop: Breaking Down and Building Up: Accelerating Sociotech Scholarship in the iSchool Community, *Annual Consortium for the Science of Sociotechnical Systems* (CSST), iConference (4-7 March), Berlin, Germany

41. Arora, P., & Rangaswamy, N. (2014). Digital technology in the Wild and Every day: Case Studies from the Slums of Urban India, *Revisiting the Emancipatory Potential of Digital Media in Asia; Asiascape/ Digital Asia*, (25-27 Jan), Leiden, The Netherlands

40. Arora, P. (2013). Rururbanscapes of the global South: A Digital and Creative Interplay of Geographies, In *Mediating Cityscapes/ TodaysArt Festival symposium*, (24-26 Sept), Den Haag, The Netherlands.

39. Arora, P. (2013). Architectures of Aspiration: Shifting Metaphorical Conceptions of the Digital Commons, In *Georg Simmel Center for Metropolitan Studies Urban Research Group symposium*, Humboldt-Universität zu Berlin, (13-15 Sept), Berlin, Germany.

38. Arora, P. (2013). Bridging architectures of innovation: Mapping the urban and the digital commons for a more integrated perspective, In *Poeticizing the Urban Apparatus: SCENES OF INNOVATION Conference,* (14-15 Aug) The Culture of Cities Centre, The Centre for Social Innovation, Fales Library of New York University, New York, USA.

37. Arora, P., & Vermeylen, F. (2013). Are we all connoisseurs now? The changing landscape of art expertise in the digital age, In *Sociology of Culture Division, European Sociological Conference (ESA)* (28-31 Aug), Torino, Italy.

36. Arora. P. (2013). Walled gardens: Investigating tensions in private and public leisure architectures, In *Communication and Information Technologies Roundtable, American Sociological Association (ASA*), (10-13 Aug), New York, USA.

35. Arora, P. (2013). Digital leisure architectures of new work cultures, In *Organizations, Occupation and Work Roundtable, American Sociological Association (ASA),* (10-13 Aug), New York, USA.

34. Arora, P. (2013). Clicking our way through play: Analysis on technology-induced busyness as 'progress' in emerging markets. In *ICA Preconference: New Media, Old Media, Social Media: Changing South Asian Communications Scholarship*, (16-17 June), London, UK.

33. Arora, P. (2013). Web 2.0 spaces for activism: Critiquing its novelty through a historical lens of public political space, In *Political Division, International Communication Association (ICA)* (17-21 June), London, UK.

32. Verboom, J., & Arora, P. (2013). Museums 2.0: A study into expertise and culture within the museum blogosphere, In *Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) Conference,* (7-8 Feb), Erasmus University Rotterdam, Rotterdam, The Netherlands.

31. Arora, P., & Rangaswamy, N. (2013). New media prosumption in the global south, In *Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) Conference*, (7-8 Feb), Erasmus University Rotterdam, Rotterdam, The Netherlands.

30. Arora, P. (2013). Global cities: Global parks: Conceptualizing the globalizing of digital leisure networks, In *The Shape of Diversity to Come: Global Community, Global Archipelago, or a New Civility?* (24-25 Jan), Erasmus University Rotterdam, Rotterdam, The Netherlands.

29. Vermeylen, F.R.R. & Arora, P. (2012). The valorization of art and experts in the contemporary market*. In *17th International Conference Association of Cultural Economists international:* (21-24 June). Kyoto, Japan.

28. Arora, P. (2012). Bridging online and offline public social spheres to understand contemporary leisure space, In *40th World Congress of the International Institute of Sociology* (16-19 Feb), Delhi, India.

27. Arora, P., & Vermeylen, F.R.R. (2012). Technological innovations in public art museums in Amsterdam and Mumbai. In *40th World Congress of the International Institute of Sociology* (16-19 Feb), Delhi, India.

26. Arora, P. (2012). Chinese cowboy paintings as Western art? New Digital and Global Learning in Rural India. In *Digital Crossroads: Media, Migration and Diaspora in a transnational perspective conference*, (28-30 June), Utrecht University, The Netherlands.

25. Arora, P. (2012). Digital glocalization or misinformation? Relating rural knowledge with global knowledge. In *Co-production of Knowledge: Social media, STS Symposium*, (18-20 July), Science and Technology Studies Unit, University of York, York, UK.

24. Arora, P. (2012). Leisure divide: Can the 'Third World come out to play? In *the Division of Communication & Technology, International Communication Association (ICA)*, (23-28 May), Phoenix, USA.

23. Arora, P. & Vermeylen, F.R.R. (2012). The end of the art connoisseur? Experts and knowledge production in the visual arts in the digital age. In *the Visual Studies Division, International Communication Association*, (23-28 May), Phoenix, USA.

22. Arora, P. (2012). Challenges in digitizing medical software for diagnosis and treatment in rural India. In *Urban Developments and emerging issues of inclusion, governance and sustainability in India. Institute for Housing and Urban Development Studies,* (21-22 Sept), Erasmus University Rotterdam, The Netherlands.

21. Arora, P. (2012). Temporality in the Sociomaterial Mangle. In *Annual Meeting of the Society for Social Studies of Science (4S)*, (17-20 Oct), Copenhagen, Denmark.

20. Arora, P. (2012). Walled gardens: Privacy within public leisure space online and offline. In *Amsterdam Privacy Conference,* (7-10 Oct) Amsterdam, The Netherlands.

19. Arora, P. (2011). Can the poor come out to play? Reassessing the role of online leisure in ICTD research, In *International association For Media & Communication Research (IAMCR) Conference,* (13-17 July), Istanbul, Turkey.

18. Arora, P. (2011). Cultures of cyberspace: A pedagogic framework. In *International association for media & communication research (IAMCR) Conference*, (13-17 July), Istanbul, Turkey.

17. Arora, P. (2011). Cyberleisure as the new corporate work space: A real-virtual spatial investigation. In *British Sociological Association (BSA) conference*: (23-25 Apr), London School of Economics, London, UK.

16. Arora, P. (2011). Digital gods: The makings of a medical fact in rural diagnostic software. In *American society for information science and technology (ASIS&T) conference,* (9-13 Oct), New Orleans, USA .

15. Arora, P. (2011). Digital labor and the new corporate workspace: A real-virtual spatial investigation. In *Post/Autonomia conference*, (19-21 May), UvA, Amsterdam, The Netherlands.

14. Arora, P. & Vermeylen, F.R.R. (2011). Learning to evaluate art in the digital age. In *International Research Conference Artistic Work and Creativity in the digital era: images and sounds*, (24-27 May), University of Avignon and the Vaucluse, France.

13. Arora, P. & Vermeylen, F.R.R. (2011). Shaping the culture of art markets through new digital learning and evaluation. In *ECREA Digital Culture and Communication Workshop*, (24-25 Nov), Barcelona, Spain.

12. Arora, P. (2011). The folksong jukebox: Singing along for social change in rural India. In the *Digital Divide Division, International Communication Association (ICA) conference,* (25-31 May), Boston, USA.

11. Arora, P. & Vermeylen, F. (2011). The rise of the new experts: Digital learning in the art world. In *Participatory knowledge production 2.0: Critical views & experiences workshop: Maastricht virtual knowledge studio*, (22-23 March), Maastricht University, The Netherlands.

10. Arora, P. (2011). Walled gardens: An analysis of the public-private nature of online leisure spaces. In *International association for media and communication research (IAMCR) conference*: Istanbul, (12-18 July), Istanbul, Turkey.

9. Arora, P. (2010). Media & social responsibility in the age of the financial crisis. In *Globalization for the Common Good Conference*, (6-10 June), Thousand Oaks, California, USA.

8. Arora, P. (2010). Metaphorizing online social sites as virtual parks: A historical investigation into leisure online and offline. In *The Technology, Knowledge & Society Conference*, (15-17 Jan). Berlin, Germany.

7. Arora, P. (2009). Siliconizing youth in Indian education policy: Rearticulating "Technological Youth" as common Sense. In *the Global Communication Association (GCA) Conference,* (26-27 Nov), Bangalore, India.

6. Arora, P. (2007). Idleness Online as Educative Acts and Spaces, the <u>American *Education Research Association (AERA) Conference,*</u> Chicago. IL.USA.

5. Arora,P. , Kaun, K., & Bucalavas, A (2007). Designing an enhanced web-based civil rights curriculum for Latino English Language Learners in New York,' the *American Education Research Association (AERA) Conference*, Chicago. IL.USA

4. Arora, P. M. Curinga, & K. Kaun (2006). Innovative literacy software for Latino immigrant children, the *Association of Latin American Scholars Conference:* Columbia University, New York, USA

3. Arora, P. (2005). Paper presentation on 'Educational multimedia effects on reading and engagement,' the *Digital Language Learning Roundtable Conference, Sponsored* by Taipei Economic and Cultural Office, New York/Taiwan

2. Arora, P. (2006). E-karaoke for gender empowerment,' *Information and Communication Technologies and Development (ICTD) International Conference* 2006, University of Berkeley, California, USA

1. Arora, P. (2003) Paper presentation on 'Architecting space for learning: Innovations in education. *Comparative and International Education Society Conference,* Utah, USA

Magazines
Arora, P. (2004). Private property. *Haight Ashbury Journal*, 1(1), 17-21.

Arora, P. (2003). Train-tracks. *Diversity and Distinction* Magazine. Harvard Press.
Arora, P. (2003). Belize. *Gamut* Magazine. Harvard University Student Press.
Arora, P. (2003). Old Tune. *Gamut* Magazine. Harvard University Student Press.
Arora, P. (2001). Sales Training Manual for Junior Consultants. Chalk & Vermilion Pub.

OTHER TEACHING EXPERIENCE

CHRISTIE'S DIGITAL MARKETING
Course Instructor, *Jan 2015*
•Invited to teach a workshop on digital marketing in the art world

ART REVIEW & INTERNATIONAL STUDIES IN HISTORY & BUSINESS OF ART &
CULTURE (IESA), London, UK
Online Course Instructor, *June 2014-June 2015*
•Invited to design and teach (with F. Vermeylen) a MOOC for art professionals on
Emerging markets and ICTs.

RMeS - ERMeCC INTERNATIONAL SUMMER SCHOOL EUR, The Netherlands
Post-Graduate Lecturer, *June 2013*
•Invited to teach a seminar on 'Emerging market audiences and digital culture' with
PhD students

UNIVERSITY OF SANTIAGO DE COMPOSTELA, GALECIA, Spain
Post-Graduate Seminar Lecturer for Erasmus Mundus PhD students, *March 2013*
•Invited to teach a week-long seminar on *culture & technology* with 17 PhD Erasmus
Mundus students

GRADUATE WRITING CENTER, COLUMBIA UNIVERSITY, New York
Graduate Writing Instructor, *Sept 2005 –May 2009*
• Held workshops for graduates on academic writing
• Invited Presenter for a Publication Workshop with Pr. John Black, Cleveland E. Dodge
Professor of Telecommunications & Education, Columbia University; Sponsored by the
Spencer Foundation.

COLUMBIA UNIVERSITY, TEACHERS COLLEGE, New York
**Co-Instructor for Graduate Level Course, *Communicative Practices: Intercultural
Perspectives*** , *Sept 2008-Dec 2008*
• Co-taught with Professor Jo Anne Kleifgen for the Course *Communicative Practices:
Intercultural Perspectives*

CORPUS CHRISTI SCHOOL, Kerala, India
Teacher, *1994-1995*
• Conducted workshops on critical and creative thinking for high school students
• Corpus Christi is an alternative school started by Mary Roy, feminist and mother of
Arundhati Roy, the 1997 Booker prize winner of *The God of Small Things*

ALTERNATIVES, Bangalore, India
Assistant Teacher, *1992-1996*
• Facilitated workshops on critical and creative thinking, & conflict resolution
• *Alternatives,* a non-governmental organization was started by Ashok Panikkar,

currently the founder and director of *Meta-Culture*, an international award-winning conflict management consultancy.

PUBLIC SECTOR RESEARCH

UNESCO, (ICTs and Education Report), Paris
Project Leader, *Feb 1- May 30*
• Producing a report on the impact of prize-based incentives to spur innovation in ICTs in Education, particularly among marginalized groups in the global South

CENTER FOR MULTIPLE LANGUAGES AND LITERACIES, New York
Researcher, *Oct 2005-June 2007 (Kellogg Funded Project)*
• Researched on speech recognition literacy software usage by Hispanic youth immigrants in NY public schools for improving performance in standardized NCLB testing

PLANETREAD - HEWLETT-PACKARD (i-community PROJECT) California- India
Action Researcher, *July 2004-Dec 2004*
• Facilitated and researched creation of social awareness edutainment content using Same Language   Subtitling (SLS), a karaoke software for literacy.
• SLS won awards including from *World Bank Development Marketplace*, *Google, Ashoka*

OXFAM INTERNATIONAL, Boston, MA
Research Associate, *January-June 2004*
• Investigated best practices in microfinance in Asia/ Africa for development of an E-Knowledge Bank

HOSPITAL AUDIENCES INC., (National Institute of Health: NIH Grant) New York, NY
Research Assistant, *March 2002-Sept 2003*
• Collaborated with Princeton University on researching the impact of technologically-mediated arts experiences on mental health post 9/11.

PRIVATE SECTOR CONSULTING

DUTCH BREWERS ASSOCIATION (2015)
• Devised and executed innovative student-company partnerships to pioneer novel strategies for public dialogue/debate via social media

GENERAL ELECTRIC (2014)   •
Researching on consumer perspectives of the industrial internet & pioneered new PR strategies with social media through student-company partnerships

SHELL, London, UK
Social Media Consultant, 2012
• Served as advisory role on social media usage for Shell's public relations strategy

GRASSROOTS PROJECT DEVELOPERS, Almora, India
Project Consultant, *Feb 2008 – Aug 2008*
• Instrumental in piloting a user-interfacing project with *Siemens* and *Gates Foundation* sponsored US medical diagnostic software company for rural consumer access to healthcare diagnosis and treatment
• Publication on this topic won the 2010 Best Paper Award by ASIS&T

CENTER OF INTERNATIONAL LEARNING (CIL-USA), New York City, NY
Online Dialogue Consultant, *Sept 2005- Dec 2005*
• Conducted evaluation of online dialogue forums on topic of "security" using iEARN, an online international education sharing platform

PLATFORM LEARNING INC., (NCLB funding), Oakland, CA
Program Manager, *Feb 2005-June 2005*
• Managed a 12 people team including teachers to provide supplemental education services
• This minority run company is historically the first private education company to get the largest education funding support from the government through the *No Child Left Behind Act*.

CHALK & VERMILION Publishing, San Francisco Branch, CA
 Senior Sales/Training Consultant, *1998-2002*
• Developed top client base at California branch; ranked top 5% of company's national sales consultants two years consecutively

MEDIA COVERAGE (21)

21. (May 2018). Interview on online romance scams, *The Why Factor*, BBC Radio Service.

20. (March 2015). Interview on *mobile learning in Africa* by Deutsche Welle's documentary Life Links

19. (Sept 2014). Interview on *Global Learning X-Prize* by National Public Radio (NPR) blogger Anya Kamenetz

18. (July2014). Interview on my book *The Leisure Commons* for a podcast by New Books in Technology

17. (June 2014). Interview with Oxford-based UK transmedia company Imperica (part of Perini Publications) on my book, *The Leisure Commons*

16. (June 2013). Live recording of the panel discussion "Cutting through the hype; how can journalists accurately assess and report the virtues of different energy solutions?" at WCSJ 2013 by General Electric

15. (Dec 2012). EM.Online article on *Receiving an Education Online* where I was mentioned as one of the "best professors" for the Universiteit van Nederland initiative

14. (Oct 2012). EM Newsletter article on Cross-discipline collaboration at ESHCC with Filip Vermeylen on new media and the art world

13. (May 2012). Live video coverage on Jordan Live TV of panel discussion on *the regional common* at the West-Asia-North African Forum. Chaired by Prince El Hassan bin Talal of Jordan. Sponsored by The Nippon Foundation

12. (March 2012). Live video coverage of interview with Michigan State University, Department of Education's IDEAPLAY on the topic of "new media, society and change"

11. (Feb 2012). <u>EM Magazine</u> interview by Iris Segers, Department of International Media & Communication's student magazine on my research and career in the Netherlands

10. (Dec 2011). Live video coverage of talk on <u>Jordan Live TV</u> *Does culture matter? Business Communication in this digital and global age*. Organized by Leaders of Tomorrow

9. (Oct 2011). Featured and quoted in the <u>EUR publicity brochure</u> for the launch of the Media and Business Masters Program at Erasmus University Department of Media and Communication

8. (Oct 2011). Radio interview on the <u>Dilshad Deyani Show</u> on *new media, education and South Asia*

7. (Aug 2011): Interview with Oxford-based UK transmedia company <u>Imperica</u> (part of Perini Publications) on my book, *the Dot Com Mantra book*

6. (April 2011): Video Interview on *entrepreneurship and new media learning*: <u>HOPE</u> organization

5. (March 2011): <u>EM Magazine</u> article on winning the "Best Female Teacher" Award: Organized by International Bachelors of Communication and Media Students: IBCoM Oscars Event 2011

4. (Feb 2011): <u>Publicity video</u> for Next Generation Classrooms: Erasmus University Media & Communications, Rotterdam

3. (Nov 2009): Newspaper coverage in <u>Daiji World newspaper</u> on the Manipal University Media Symposium where I was invited to publicly discuss with Yahya Kamalipour, & MD Nalapat, & Orayb Najjar on *Rethinking the Media Manifesto for an Equitable World Order*.

2. (Nov 30, 2011): Featured in the <u>Dutch Cartoon Fokke & Sukke</u> on being part of the TEDx live bloggers team.

1. (July 4th, 2010) Interview by Dr. Janelle Ward in <u>The Broker</u>: Discussion on the Hole-in-the-Wall initiative

INTERNAL ACADEMIC SERVICE

Board member of Erasmus School of History, Culture and Communication Research group (2016-current): oversees and designs strategies to optimize the faculty research for visibility and impact
Program coordinator (2015- current): Media and Business Master Program
University Jury Member (2016-2017): for the Professor Bruins Prize (Education prize) and Onderzoeksprijs (Research prize)
EUR Young Erasmus (2012-2018): University Steering Committee on policy
University Chair for Internationalisation (2014-2015): Chaired the University's Internationalization Committee to foster internationalization policies and practices
University Jury Member (2013-2015): for the Professor Bruins Prize (Education prize) and Onderzoeksprijs (Research prize)

Volunteer:
Southern Exposure, Hispanic Arts Initiative, San Francisco: 1999-2001
Oyster Arts –Domestic Violence Shelter, New York: 2002-2003

Citizenship Status:
American, Irish, and Indian OCI card