



**Payal Arora**

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Faculty of History, Culture and Communication, Erasmus University Rotterdam

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Founder & Director of **Catalyst Lab**

Web: <http://www.catalyst-lab.org/>

### Bio

Payal Arora is the **author** of several books including *Dot Com Mantra: Social Computing in the Central Himalayas* (Ashgate, 2010), *The Leisure Commons: A Spatial History of Web 2.0* (Routledge, 2015; Winner of the EUR Fellowship Award), and recently, *The Next Billion Users: Digital Life beyond the West* (Harvard University Press). She is the co-editor of *Crossroads in New media, Identity & Law: The Shape of Diversity to Come* (Palgrave, 2015). Much of **her research** focuses on data governance, media literacy and digital cultures in the Global South. She has published 50 papers in her field and has given 150 presentations across 85 cities in 35 countries, including a [TEDx talk on the future of the internet](#). She has **consulted** for both the public and private sector including hp, Dutch Brewers, GE, and UNESCO. Her **teaching** has been recognized through a number of best teacher nominations and awards including the prestigious [University Education Prize in 2017](#). Arora sits on several **boards/advisory committees** including Facebook Advisory Committee (Social Science One), Columbia University Earth Institute's Connect to Learn, Technology, Knowledge & Society Association, Soteryx, Makeosity, and The World Women Global Council in New York. She is the [Media and Communication Section Editor](#) for the *Global Perspective* Journal, a University of California Press journal. She has held **Fellow positions** at NYU Steinhardt, GE, Rio's Institute of Technology and Society and ZeMKI at the University of Bremen. She has **degrees** from Harvard University (Masters in International Development Policy) and Columbia University (Doctorate in Language, Literacy & Technology) and a Teaching Certification from the University of Cambridge. She is the **Founder and Executive Director** of a digital activism organization, [Catalyst Lab](#), and is an Associate Professor at Erasmus University Rotterdam.

## EMPLOYMENT

Associate Professor.....**Jan 2015- Current**  
 Department of Media and Communication, Erasmus School of History, Culture and  
 Communication, Erasmus University Rotterdam, The Netherlands

Assistant Professor.....**Sept 2009 – Dec 2014**  
 Department of Media and Communication, Erasmus School of History, Culture and  
 Communication, Erasmus University Rotterdam, The Netherlands

### Fellowships

ZeMKI Visiting Research Fellow, The University of Bremen.....**2018-2019**  
ITS Global Fellow, The Institute of Technology and Society, Rio, Brazil.....**2015-2016**  
NYU Steinhardt Visiting Fellow, Media, Culture, & Communication dept.....**2015-2016**  
General Electric Fellow on the Industrial Internet Project.....**2014-2015**  
EUR Fellowship.....**2011-2013**

### Current Courses 2017-2018

Contemporary approaches to digital cultures: platforms, politics, performances and people  
 (Research Masters Seminar; RMeS)  
 Globalization, Digitalization and Culture (Research Masters)  
 New Media and Business Transformations (MA Level)  
 ICTs and Emerging Markets (BA Level)

### Courses Taught

Information and Communication Skills (BA Level)  
 Cultural Influences on Communication (BA Level)  
 Communication Management Workshop (BA Level)  
 New Media and International Business (BA Level)  
 Media Systems in International Perspective (BA Level)  
 Cross National Comparative Research (BA Level)  
 Introduction to Human Communication (BA Level)  
 New Media, Audiences and Emerging Markets (Research Masters Seminar)

### Teaching Nominations/ Awards

**2017-2018** Nominated for the [ISO \(Interurban Student Consultation\)](#) 'Teacher of the Year' in  
 higher education across the Netherlands. [ISO is the largest national student organization in  
 the Netherlands and represents over half a million students of universities and universities of  
 applied sciences.]

**2017-2018:** Awarded the '[University Education/ Teaching Prize](#)' for best teaching at the  
 university-wide level

**[in 2014, my teaching shifted primarily to the MA/RMA programs]**

**2012-2013:** Nominated for the '[Best Lecturer](#)' in the International Bachelors Program in  
 Media and Communication (IBCoM) at Erasmus University Rotterdam

**2011-2012:** Nominated for the '[Best Female Teacher](#)' for the International Bachelors  
 Program in Media and Communication (IBCoM) at Erasmus University Rotterdam

**2010-2011:** Winner of the '[Best Female Teacher](#)' for the International Bachelors Program in  
 Media and Communication (IBCoM) at Erasmus University Rotterdam

## EDUCATION

- Columbia University, New York City**.....**Sept 2005- May 2009**  
 Doctorate in *Language, Literacy & Technology*  
 International Development Program, Department of International and Transcultural Studies  
 Dissertation Topic: *Social Computing in the Central Himalayas*
- Harvard University, Cambridge, MA**.....**2003-2004**  
 Masters in *International Development Policy*
- University of Cambridge:** Cambridge Certificate to Teach English.....**2003**  
 Mount Carmel College: Pre-University, Bangalore, India.....**1996-1998**  
 Media Center: Diploma in Mass Communication, Bangalore, India.....**1994**

## AWARDS & GRANTS

- 2018** [Erasmus Exchange](#) with TISS in Mumbai (2600€)  
**2018** [SNIP grant](#) for the 'Global Privacy Culture' project. (10,000€)  
**2018** Visiting research fellowship at the [ZeMKI, Centre for Media, Communication and Information Research](#), University of Bremen (4500€)  
**2018** Grant for [Catalyst Lab](#) student led initiative 'Diversify,' a social media campaign on diversity (2500€)  
**2016-2018** Network Member for the Development implications of digital economies ([DIODE research network](#)) (Professor Heeks as PI, 160,000€)  
**2016** Project Leader for [UNESCO](#) Project on Prizes for innovations in the ICTs in Education sector (10,000\$)  
**2015:** Digital Public Engagement Grant by the [Dutch Brewers Association](#) (20,000€)  
**2014:** Netherlands Institute for Advanced Study ([NIAS](#)) Workshop Grant (with F.Vermeylen) on the 'New Cultural Commons Project' (9,500€)  
**2014:** EUR Internal Support Grant on the 'Public Intelligence Project' & 'Ecology of Failure Project' (9,200€)  
**2014:** [General Electric Fellowship](#) on the 'Industrial Internet Project' (20,000€)  
**2012-2014:** [EUR Fellowship](#) on the 'The Leisure Commons' Project (135,000€)  
**2011:** Finalist Round for the [Veni and the ERC](#) (with F.Vermeylen) (10,500€)  
**2011:** International Communication Association (ICA): Division: [Travel Award](#)  
**2010:** [Best Paper Award](#) in Social Informatics by the American Society for Information, Science & Technology, ASIS&T (1000\$)  
**2005-2009:** Columbia University Minority PhD Scholarship Grant (65,000\$)  
**2005-2007:** [W. K. Kellogg](#) Tuition Grant (18,500\$)  
**2003-2004:** [Harvard University Deans Fellowship](#) (7500\$)

## NOMINATIONS

- 2018-2021** Nominated as NL Committee Representative for [COST Action Grant WISE ACT on Autonomous Vehicles and Smart Vehicles](#)  
**2013-2018:** Nominated for 'research excellence, 'Young Erasmus'\_to help shape research policy for Erasmus University Rotterdam  
**2012:** Nominated to [represent the Faculty of History, Culture and Communication](#) on an expert panel on 'How to become an excellent young academic researcher?' Organized by the Erasmus Graduate School for the Humanities, Social and Behavioral Sciences  
**2011:** Nominated as [Promising Woman Scholar](#) for the Assistant Professor Mentorship Program at Erasmus University Rotterdam  
**2011:** Nominated by the Dutch government to facilitate [intercultural ties between the Netherlands and Middle East Universities](#) through a workshop series in Beirut and Amman on the topic of new media, cross-cultural learning and global business. Special lectures

organized at the [Chamber of Commerce of the Social Economic Council in Beirut](#).  
Sponsored by [The Netherlands Institute in the Middle East](#)

### EXTERNAL ACADEMIC SERVICE

**Social Science One committee member (2018-2019):** Facebook partnership Asia Region  
**Section Editor for [Global Perspectives Journal \(2018-current\)](#)** (with Editor in Chief Helmut K Anheier) a University of California Press interdisciplinary Journal

**Board Member (2016-Current):** [Soteryx](#), a New York based company on data security

**Board Member (2016-Current):** The Communication Technology division; [The Association for Education in Journalism and Mass Communication](#)

**Advisory Board Member (2015-Current):** [Columbia University's Earth Institute](#), Connect to Learn Program, New York

**Advisory Board Member (2015-Current):** [Makeosity Inc](#), an education innovation company in New York City

**Advisory Board Member (2015- Current):** [Technology, Knowledge and Society Association](#)

**Editorial Board Member (2015-Current):** [International Journal of Technology and Educational Marketing \(IJTEM\)](#)

**Board Member (2013-Current)** for the [South Asian Media, Arts & Culture Research Center](#), a national center for South Asian scholarship at the University of North Texas

**Proposal Reviewer (2018-2019)** for funding by the [Romanian National Council for Scientific Research Program Committee member \(2018-2019\)](#). International Conference on Information and Communication Technologies and Development (ICTD), Ahmedabad India.

**LEaDing Fellow Panel member (2018-2019)**, the social sciences/humanities committee

**Program Committee (2015-2016):** 7th [International Conference on Human Computer Interaction](#)

**Program Committee member, (2014-2015):** XRCI Open, [Xerox Research Labs](#)

**IGI Editorial Advice Review Board member (2013- 2014)**

**Proposal Reviewer (2013-2014):** for the Partnership Programme - Joint Applied Research Projects - PCCA 2013: [Romanian National Council for Scientific Research](#)

**Proposal Reviewer (2011-2012)** for funding by Flanders (*Fonds Wetenschappelijk Onderzoek - Vlaanderen*, [FWO](#))

**Proposal Reviewer (2012-2013)** for funding by the [Romanian National Council for Scientific Research](#)

**Invited EU Network member (2015-2017):** for the [Aarhus EU Horizon 2020](#) initiative RESAW network of digital archiving

**Program Committee member (2013-2014):** for the Sixth International Conference on Information and Communication Technologies and Development (ICT4D2013) hosted at the University of Cape Town, South Africa.

**Reviewer:** International Journal of Communication, Computer Supported Cooperative Work, Current Sociology, FootPrint, New Media & Society, Information, Communication and Society, The International Conference on Intercultural Collaboration (ICIC), Journal of Computer-Mediated Communication, Journal of Information Communication and Ethics in Society, British Journal of Educational Technology, Information Technologies & International Development, Poetics, Big data and Society, Social media and society

#### Memberships:

Since July 2018: Research Affiliate, Amsterdam Centre for Globalization Studies (ACGS)

Since Jan 2011: Member of the British Sociological Association (BSA)

Since June 2010: Committee Member of the Erasmus Minority Research Network (EMRN), Erasmus University Rotterdam.

Since Sept. 2009: Member of the Erasmus Research Centre for Media, Communication and

Culture (ERMeCC), Erasmus University Rotterdam.  
 Since 2009: Member in The Netherlands School of Communication Research (NeSCOR)

## PUBLICATIONS

### Books (4)

4. (2019). Arora, P. *The Next Billion Users: Digital Life beyond the West*, Harvard University Press

**Marwan Kraidy**, Author of *The Naked Blogger of Cairo*

"The Next Billion Users is a feat – insightful, poignant, riveting. Through detailed case studies and interviews, Payal Arora rewrites the story of our relationship to digital technology from a truly global perspective. Her conclusions are as surprising as they are revealing about the future of social media, gaming, mobile phones, and online commerce and education."

**Ronaldo Lemos**, Director of the *Institute for Technology & Society of Rio de Janeiro*

"The Next Billion Users is mandatory reading for anyone interested in understanding the future of technology or designing applications that are truly valuable for the majority of the people on the planet."

**Justin van Fleet**, Director of the *International Commission on Financing Global Education Opportunity*

"A must-read for any individual seeking to promote economic growth and development in the digital age. Arora's deeply rooted research exposes digital stereotypes as well as the perils and opportunities which exist at the interplay of culture, technology, regulation, commerce, and the next generation of digital users."

**Shaun Wiggins**, President and CEO of *Soteryx*

"Whether you are a government agency seeking to bring public goods and services to underprivileged citizens, a multinational corporation entering emerging markets, or an NGO implementing aid, The Next Billion Users is mandatory, data-driven reading that will guide your digital and real-world strategies."

### Times Higher Education

"This powerful book explores actual online lives in China, India and Brazil and asks why many of us in the West are surprised and sometimes offended by the fact that the impoverished are just as committed as we are to the search for "moments of pleasure and joy".

### Engineering and Technology magazine

"Superb... uncomfortable, myth-busting and compelling, The Next Billion Users' challenges our collective superiority complexes and questions the way we see technology in the connected world."

### Media coverage

1. Boston Globe, USA (Jan 10, 2019). The global poor go online for the same reasons you do. <https://www.bostonglobe.com/ideas/2019/01/10/hungry-happy-lonely-bored-reasons-people-online-are-universal/58oWkkIB2NZ4YLY4mnFeeM/story.html>
2. BREAKER magazine, USA (Jan 29, 2019). The next billion users are just like the rest of us. <https://breakermag.com/the-next-billion-tech-users-are-just-like-the-rest-of-us/>
3. Vrij Nederland, Netherlands (Feb 23, 2019). <https://www.vn.nl/armere-landen-online-porno/>





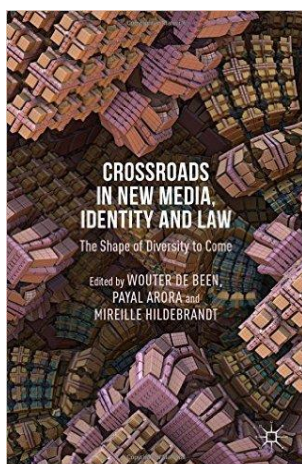
4. De Standaard, Belgium (March 6, 2019). [http://www.standaard.be/cnt/dmf20190305\\_04232108](http://www.standaard.be/cnt/dmf20190305_04232108)
5. Erasmus Magazine, Netherlands (March 7, 2019). <https://www.erasmusmagazine.nl/en/2019/03/07/people-in-developing-countries-want-to-do-the-exact-same-things-we-do-on-the-internet-listen-to-music-and-watch-porn/>
6. Tech Crunch, USA (March 8, 2019). [https://techcrunch.com/2019/03/08/who-are-the-next-billion-users-and-what-do-they-want/?sr\\_share=twitter&utm\\_source=tctwreshare](https://techcrunch.com/2019/03/08/who-are-the-next-billion-users-and-what-do-they-want/?sr_share=twitter&utm_source=tctwreshare)
7. Canadian Broadcasting Corporation –Spark (March 17, 2019): <https://www.cbc.ca/radio/spark/despite-limited-access-online-habits-in-the-developing-world-aren-t-that-different-from-ours-1.5051881>
8. F.A.Z (GER.) (March 27, 2019) <https://edition.faz.net/faz-edition/digitec/2019-03-27/869d6fb64e0cbff169a66eef39a535d/?GEPC=s5>

3. Been, W., Arora, P., & Hildebrandt, M. (2015). *Crossroads in New media, Identity & Law: The Shape of Diversity to Come*. Palgrave

#### BOOK ENDORSEMENT

Terry Flew, *Queensland University of Technology, Australia*

“With critical approaches now well established in many communications programs, this book provides invaluable first-person narratives of the struggle to secure critical communication scholarship, and the ongoing challenges it presents for researchers, activists, and policy-makers worldwide.”



2. Arora, P. (2014). *The Leisure Commons: A Spatial History of Web 2.0*. Studies in Science, Technology & Society Series. Routledge/ Taylor & Francis

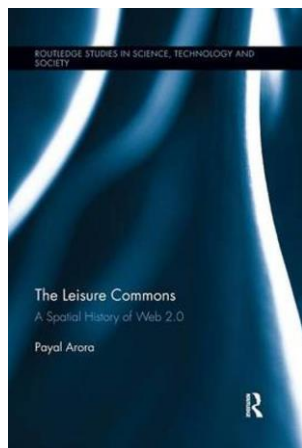
\*(June 2014): Podcast on ‘New Books on Technology’

\*(June 2014): Interview with Imperica magazine (Oxford, UK)

#### BOOK ENDORSEMENTS

Foreword by Arjun Appadurai, *Paulette Goddard Professor of Media, Culture, and Communication, New York University*

*Excerpt:* “Arora offers us another invitation, which is a refreshing departure from the breathlessness of many studies of the new technologies, and that is the chance to slow down, to pause, to contemplate our surroundings, to smell a possibly political rose. That she finds this potential in the very heart of digitality is one of the many surprises of this thoughtful and wide-ranging book.”



Saskia Sassen, *Columbia University and author of Expulsions: Brutality and Complexity in the Global Economy:*

“This is a brilliant navigation of worlds that are not usually brought in conversation: digital space and thick situated struggles engaged in claim-making in the urban sphere. Payal Arora has deep knowledge and experience of both these worlds. Out of this encounter comes a concept the author deploys in diverse ways to mark digital space: the leisure commons.”

Zizi Papacharissi, *Professor and Head of Communications, University of Illinois at Chicago*

“In this engaging volume, Arora applies the rich metaphor of the public park to explicate the many ways in which net-based technologies facilitate, but also converge activities of a social, political, cultural and economic nature. Technology as architecture invites, amplifies,

but also conceals or discourages. It disrupts and it sustains our daily endeavors into sociality, work, play and fantasy. Arora uses the metaphor of public parks to tell the story of how digital media support us through our daily lives. Through lively writing and layers of intriguing analogies, she compels the reader to think with her, as she explores what technology does to space. Arora lays out an intriguing vision of online environments as technology supported meta-parks that facilitate not just limitless connection, but, better living.”

**Paul C. Adams**, Associate Professor of Geography and Director of Urban Studies, University of Texas at Austin

“Payal Arora offers the insight that social media are the latest chapter in a long history of spaces including city parks, walled gardens, office parks, fantasy theme parks and other semi-public, leisure-oriented environments. By framing new technological trends in terms of a “leisure commons,” her work fills a gap that remained between the spatial metaphors that have proven helpful to make sense of new technologies, and a nuanced realization of how thoroughly leisure practices have permeated daily life.”

### Other Coverage of book

(June, 2014). Interview with Oxford-based transmedia company *Imperica*, (part of Perini Publications)

(June, 2014). Podcast with *New Books on Technology* on the book

### BOOK REVIEWS

***The Journal of Popular Culture*** (Dec 2015) by Kiranjeet Dhillon, University of Wisconsin Milwaukee, USA.

*Excerpt:* “Readers will value Arora’s argumentative advances from chapter to chapter. Arora thoroughly explains and articulates The Leisure Commons and appeals to a vast inter-disciplinary audience of media, rhetorical, visual culture, critical/culture studies, history, and geography scholars. In particular, media and rhetorical scholars will find that Arora’s metaphorical framework offers insight in regards to the digital public sphere, leisure space, virtual activism, online privacy, digital labor, and globalization of virtual networks. Media and communication scholars will appreciate this insight, which illuminates and compels readers to analyze and theorize the rhetorics of the public sphere, digi-tality, and leisure space through a new heuristic vocabulary.”

***IEEE Annals of the History of Computing*** by Kevin Driscoll, Microsoft Research, USA.

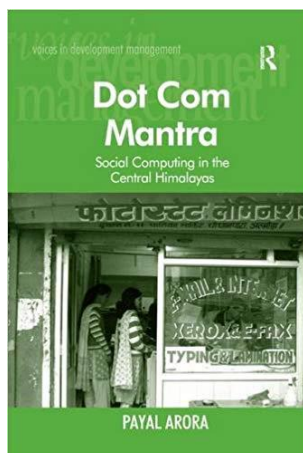
*Excerpt:* “One of Arora’s goals in *The Leisure Commons* is to put the critical study of social media in dialogue with the interdisciplinary body of research on urban parks. Readers will be quickly convinced by Arora’s wide-ranging exploration of park metaphors that the two fields share a number of core theoretical concerns.”

1. **Arora, P. (2010/2016).** *Dot com mantra: Social computing in the Central Himalayas.* Ashgate, UK (reprint in 2016)

### BOOK ENDORSEMENTS

Foreword by **Mark Warschauer**, Professor of Education and Informatics, University of California, Irvine.

*Excerpt:* “Few efforts to do so are more successful than that of this book. Payal Arora takes on a research task that few have sufficiently valued and far fewer have accomplished: becoming one with a community and its people, gaining their trust, examining how they make use of technology according to their own context and needs, and revealing that to the world in all its nuance, biased by neither sentimentality nor judgment.”



**Arvind Singhal**, *Samuel Shirley and Edna Holt Marston Professor, University of Texas @ El Paso, and William J. Clinton Distinguished Fellow, Clinton School of Public Service, AR.*

“A towering piece of research and writing, imbued with theoretical and methodological vigor, and sensitively illuminating the intersections of digital media and human ingenuity in the Central Himalayas. A must read.”

**Michael Woolcock**, *Senior Social Scientist at the World Bank and Lecturer in Public Policy at the John F. Kennedy School of Government at Harvard.*

“In every age, innovative technology has been met with an awkward mixture of enthusiasm, indifference, skepticism and hostility. The advent in our time of cheap, mobile computing and cellular telephones has drawn a similar response, especially in the international development community. In *Dot.Com Mantra*, Payal Arora goes beyond the familiar juxtapositions to show how poor individuals and communities actively negotiate their engagement with twenty-first century technology, documenting the conditions under which they use, abuse and reject it in their everyday lives. The result is a book that is fascinating in its own right, but also highly instructive to a new generation of development policymakers, in rich and poor countries alike, caught between an imperative for easy answers and the reality of messy complexity.”

## BOOK REVIEWS

***The Journal of Education, Community and Values*** by Jeffrey Barlow, Director of the Berglund Center for Internet Studies at Pacific University Oregon, USA; holds the Matsushita Chair of Asian Studies, & Founding Editor of *The Journal of the American Association for History and Computing*.

*Excerpt:* “*Dot Com Mantra* is an excellent work by Payal Arora, a much-published Indian anthropologist who writes frequently on social computing, that is, the connection between society and the use of computers. This study is an ethnography (a branch of anthropology dealing with the scientific description of individual cultures) done in the town complex of Almora, in a fairly isolated area of Uttrakhand, India, formerly Uttar Pradesh...Arora’s insights are deeply rooted in a close knowledge of both practical and theoretical pedagogy and anyone interested in education could benefit from understanding this aspect of her research. Part of her progress here might be said to be “unlearning,” as she finds that many of the assumptions are simply irrelevant in the social context of village India. For example, after working in the Internet café, she comes to understand the limitations of Western attitudes toward plagiarism...”

***The British Journal of Educational Technology*** by Giuliana Dettori, Researcher at the Institute for Educational Technology of CNR, Genoa, Italy

*Excerpt:* “This is not the usual study on learning with computers. Traditional readers will likely fail to appreciate the ethnographic aspects of this study. The book, however, makes a pleasant and stimulating read for whoever wishes to reflect on educational technologies from a different perspective.”

***The Australian Journal of Anthropology*** by Ilana Gershon, Department of Communication and Culture, Indiana University

*Excerpt:* “*Dot Com Mantra* can be used effectively in upper-level development studies courses and technology studies courses to explore how technologies such as computers travel.”

***Information Technologies & International Development***, by Heather A. Horst, Vice Chancellor’s Senior Research Fellow RMIT University School of Media and Communication Melbourne

*Excerpt:* “Payal Arora’s *Dot Com Mantra* represents one of the few studies that integrates critical development studies and ICTD with a sociocultural learning



perspective, and thus offers a unique vantage point for understanding the development of knowledge and expertise.”

### Other Coverage of book

(July 4th, 2010) Interview by Dr. Janelle Ward in The Broker: Discussion on Hole-in-the-Wall initiative, Chapter 6 from Dot Com Mantra book

(Aug 2011). Interview with Oxford-based transmedia company Imperica, (part of Perini Publications) on the Dot Com Mantra book

### JOURNAL PAPERS, BOOK CHAPTERS & GUEST EDITORIALS (no: 52)

[Note: Impact factor applies only to specific social science journals]

#### **Big Data, Privacy & Inequality (12)**

12. Arora, P. (in process). Privacy myths about the next billion users. *Oxford University Press*.

11. Arora, P. (forthcoming). GDPR - a global standard? Privacy futures, digital activism and surveillance cultures in the Global South, *Surveillance & Society*

10. Arora, P., & König, R. (revise & resubmit). Imagining the diversity algorithm: Approaches to computational injustice and their challenges. *Big Data & Society*

9. Arora, P. (2019). Benign dataveillance? Examining novel data-driven governance systems in India and China. In P. Arora and S. Hallam (eds) Special Issue: 'Data-Driven Models Of Governance Across Borders: datafication from the local to the global,' *First Monday*

8. Arora, P. (2019). Politics of algorithms, Indian citizenship and the colonial legacy. In A. Punathambekar & S. Mohan (eds) *Global Digital Cultures: Perspectives from South Asia*. *University of Michigan Press*.

7. Arora, P. (2018). Decolonizing privacy studies. In S. Milan, and E. Treré (Eds) Special issue, 'Big Data from the South: Beyond Data Universalism,' *Television and New Media* [open access]

6. Arora, P. (2018). Revival of the colonial project in the datafied society. *Internet beyond global networks blog* [open access]

5. Arora, P. & Thompson, H. L. (2018). Crowdsourcing as a platform for digital labor unions, *International Journal of Communication* [open access]

4. Arora, P., & Scheiber, L. (2017). Slumdog romance: Facebook love and digital privacy at the margins, *Media, Culture & Society*

3. Arora, P. (2016). Bottom of the data pyramid: Big data and the global south, *International Journal of Communication*, 10, 1681-1699 [open access]

2. Arora, P. (2015). Bottom of the data pyramid in the global South, *Discover Society* [open access]

1. Arora, P. (2015). Facebook and the digital romance economy: Courtship, scams, and internet regulation in the global South, *London School of Economics Impact blog* [open access]

#### **Digital Cultures and ICTs for Social Change (16)**

16. Shihomeka, S., & Arora, P. (revise & resubmit). Old versus new media influences on politics in rural Namibia. *African Journal of Information and Communication* [open access]

15. Arora, P. (2019). Urban metaphors as architects of the internet: In M. Doueihy (Ed) *Digital Cultures*, *Hermann*.

14. Arora, P. (2019). The Oromo Movement and Ethiopian Border-making using Social Media. In K. Smets, K. Leurs, M. Georgiou, S. Witteborn and R. Gajjala (Eds), *Handbook of Media and Migration*, *Sage*.

13. Arora, P. (2017). What is the role of social media in the Oromo social movement? *OPride magazine* [open access]

12. Rangaswamy, N., & Arora, P. (2015). Mobile Internet in the Wild and Every day: Case Studies from the Slums of Urban India, *International Journal of Cultural Studies*
11. Arora, P., & Rangaswamy, N. (2015). Digital romance in the Indian city. City & South Asia, *Harvard South Asia Institute*. [open access]
10. Arora, P., & Rangaswamy, N. (2014). Special Issue: ICTs for Leisure in Development: A case for Motivation, Exploration and Play. *Information Technologies & International Development* [open access]
9. Arora, P., & Rangaswamy, N. (2013). Digital leisure for development: Rethinking new media practices from the global south. *Media Culture & Society*, 35(7), 898– 905
8. Arora, P. (2012). The folksong jukebox: Singing along for social change in rural India. *Asian Journal of Communication*, 22(4), 337-352.
7. Arora, P. (2012). Your kool-aid is not my kool-aid: Ideologies on Microfinance within an INGO Culture, *Development in Practice*, 22 (7), 1006-1018.
6. Arora, P. (2012). Is the doctor on? In Search for Users of Rural Medical Diagnostic Software in Central Himalayas, *Development in Practice*, 22 (2), 180-189.
5. Arora, P. (2012). Leisure divide: Can the Third World come out to play? *Information Development* 28 (2), 93-101.
4. Arora, P. (2010). Digital Gods: The making of a medical fact for rural diagnostic software. *The Information Society*, 26 (1), 70-79 [IF: 1.111; Winner of the 2010 Best Paper Award in Social Informatics by the *American Society for Information Science and Technology* (ASIS&T)]
3. Arora, P. (2008). Instant messaging Shiva, flying taxis, Bil Clinton and more: Children's narratives from rural India, *International Journal of Cultural Studies*, 11(1), 69-86
2. Arora, P. (2006). Karaoke for social and cultural change, *Information, Communication & Ethics in Society Journal*, 4 (3), 121-130
1. Arora, P. (2006). The poor don't need another prophet: A people-centered approach to microfinance & education in Bolivia, *Society of International Education Journal*, 4

### Geographies of the Internet (7)

7. Arora, P. (2019). Re-imagining Digital Leisure Networks through Global Cities: A Metaphorical Journey *LOGOS: A Philosophical and Literary Journal* [Russian]
6. Arora, P. (2015). The Leisure Factory: Production in the Digital Age, *LOGOS: A Philosophical and Literary Journal*, 25(3), 105-115. [Russian]
5. Arora, P. (2015). Web 2.0 and beyond. Expert entry for the *International Encyclopedia of Digital Communication*, *Blackwell-Wiley* and International Communication Association
4. Arora, P. (2014). Usurping Public Leisure Space for Protest: Social activism in the digital and material commons. *Space and Culture*, 18, 55-68.
3. Arora, P. (2012): Typology of Web 2.0 spheres: Understanding the cultural dimensions of social media spaces. *Current Sociology*, 60 (5), 599-618.
2. Arora, P. (2011). Online social sites as virtual parks: An investigation into leisure online and offline. *The Information Society*, 27 (2), 113-120.
1. Arora, P., & Panikkar, A. (2010). The Ramadan controversy: Dilemmas in negotiating between cultures through the study of Dutch and Iranian Media Discourses post Iranian Uprising. In Yahya R. Kamalipour (Ed.), *Media, Power, and Politics in the Digital Age: The 2009 Presidential Election Uprising in Iran*. Lanham, MD: *Rowman & Littlefield*.

### Digital Literacies and Technologies for Informal Learning (11)

11. Arora, P. (2016). *Prizes for innovation: Impact analysis in the ICTs for Education sector*, *UNESCO Report* [open access]
10. Arora, P., & Iltu, S. (2012). Armchair activism: INGO usage of serious games for educational change. *International Journal of Game-Based Learning* (IJGBL), 2(4), 1-17. [open access]

9. Arora, P. & Kam, M. (2011). Special Issue: New Media, Informal Learning, and Social Change, *Global Media Journal*, 11 (18). [open access]
8. Arora, P., & Kaun, K. (2010). Global education greenhouse: Constructing and organizing online global knowledge. In Siran Mukerji & Purnendu Tripathi (Eds.), *Cases in technological adaptability and transnational learning: Issues and challenges*. IGI Global Publications.
7. Arora, P. (2010). Hope-in-the-Wall? A digital promise for free learning, *British Journal of Educational Technology*, 41 (5), 689-702.
6. Arora, P. & Mitra, S. (2010) Afterthoughts: *British Journal of Educational Technology*, 41 (5), 703-705.
5. Arora, P. (2010). Copycats of the Central Himalayas. Learning in the age of information. In Stewart Marshall & Wanjira Kinuthia (Eds.), *Cases'n'Places: Global cases in educational technology*. Information Age Publications.
4. Arora, P. (2008b). Evaluating online dialogue on “security,” *Electronic Journal of e-Learning*, 6 (1), 1-10
3. Arora, P. (2008a). Perspectives of schooling through karaoke: A metaphorical analysis, *Education Philosophy and Theory Journal*, 3, 1-21
2. Arora, P. (2006). The ICT Laboratory: An analysis of computers in schools in rural India. *Association for the Advancement of Computing in Education Journal*, 15 (1), 57-72
1. Arora, P. (2005). Profiting from empowerment? Critique on dissemination avenues of educational technology content within an emerging market, *International Journal of Education & Development using ICT*, 1(4), 18-29

### Digital Cultures, Cultural Industries and Globalization (6)

6. Mühlbach, S., & Arora, P. (in review). Behind the Music: How Labor changed for Musicians through the Subscription Economy, *Social Media + Society* [open access]
5. Gladysheva, D., Verboom, J., & Arora, P. (2014). The Art Tube: Strategies, perceptions and outcomes of museums' online video portals. *Digital Culture & Education* [open access]
4. Arora, P., & Vermeylen, F. (2013). Book chapter on Digitization of the Art market. In Christian Handke & Ruth Towse (Eds.), *Handbook of the Digital Creative Economy*. Edward Elgar Publishing
3. Verboom, J., & Arora, P. (2013). Museum 2.0: A study into the culture of expertise within the museum blogosphere. *First Monday*, 18(8) [open access]
2. Sedeke, K., & Arora, P. (2013). Fashion bloggers and their relation to the fashion industry. *First Monday*, 18(8) [open access]
1. Arora, P., & Vermeylen, F. (2013). The end of the art connoisseur? Experts and knowledge production in the visual arts in the digital age. *Information, Communication & Society*, 16 (2), 194-216

### KEYNOTES, INVITED TALKS, & CONFERENCE PRESENTATIONS

152 presentations. 87 cities. 36 countries

#### INVITED SPEAKER (79)

79. (Dec 2019, Oxford). Speaker on intercultural perspective and ethics, Symposium on Intercultural Digital Ethics. Sponsored by the [Digital Ethics Lab \(DELab\)](#), [Oxford Internet Institute \(OII\)](#), [University of Oxford](#).
78. (Oct 2019, Brussels). **Keynote** at the Royal Flemish Academy of Belgium for Science and the Arts, *Digital Fortress Europe*, Organized by [Vrije Universiteit Brussel](#) and [ECREA Diaspora, Migration & Media network](#).
77. (Sept 2019, Hamburg). Speaker on ‘The Next billion users,’ for [NEXT19, Hamburg](#).

76. (Sept 2019, Philadelphia USA). Book talk on 'The next billion users,' Sponsored by the [Center for Advanced Research in Global Communication \(CARGC\)](#), [Annenberg School for Communication](#), [University of Pennsylvania](#).
75. (August 2019, Hong Kong). Book talk on 'The next billion users,' ACO bookstore and Nose in the Books, Sponsored by [School of Journalism and Communication](#), [The Chinese University of Hong Kong](#).
74. (August 2019, Taiwan). Book talk on 'The next billion users,' Sponsored by [Global Asia research center](#), [National Taiwan University](#).
73. (August, 2019, Singapore). Book talk on disruptive innovation, Sponsored by [Nanjang Technological University](#).
72. (August, 2019, Macau). Book talk on 'Do the next billion users need more innovation? Rethinking automation for the common good,' Sponsored by [United Nations University Institute on Computing and Society](#).
71. (June 2019, Amsterdam). Speaker on 'The Next Billion Users,' [EMERCE Next](#)
70. (June 2019, Montreal, Canada). Speaker at the workshop on AI-Powered Information Ecosystems and Democracy, Sponsored by [CIFAR \(the Canadian Institute for Advanced Research\)](#).
69. (June, 2019, Amsterdam). **Keynote** on diversity and inclusion, Organized by [ECHO](#) and hosted by the [Municipality of Amsterdam](#).
68. (June 2019, London, UK). **Keynote**, Sponsored by [Digital Inclusion Policy and Research Conference 2019](#), [University of Liverpool](#).
67. (May 2019, Washington DC, USA). Speaker on 'Contemporary surveillance-based democracies: A comparative analysis of emerging databased governance systems in India and China,' *Justice and order in the datafied society: Connecting communications and legal theory*, [Preconference ICA 2019, Washington DC](#).
66. (April 2019, Eindhoven). Book talk on 'The next billion users,' [Studium Generale](#), [Technische Universiteit Eindhoven](#).
65. (April 2019, Bremen). **Keynote** for the annual BRESTOLON workshop in Bremen, Sponsored by [ZEMKI University of Bremen](#).
64. (March 2019, Haifa, Israel). Workgroup on Autonomous Vehicles and Organized by [Technion Israel Institute of Technology](#), Sponsored by [WISE-ACT COST Action Grant \(European Cooperation in Science & Technology\)](#)
63. (March 2019, NL). **Keynote** on [Empowered Women](#), [International Federation of Medical Students' Associations \(IFMSA\)](#)
62. (March 2019, Nantes, FR). **Keynote** on 'The next billion users: digital life beyond the West,' *Digital and Humanist Culture* forum, [10th Anniversary](#), [University of Nantes](#).
61. (Jan 2019, Rotterdam). Speaker (with F. Vermeulen) on Culture, automation and taste disruptions in the digital art economy, [Erasmus Studio](#), [Rotterdamse Schouwburg](#)
60. (Jan 2019, Hong Kong). **Keynote** on 'Privacy amid the global data order,' Fairness, Accountability, Transparency (FAT)/Asia – Hong Kong, [Digital Asia Hub](#). Sponsored by [The Ethics and Governance of AI Initiative](#) and the [Konrad Adenauer Stiftung](#)



59. (Dec 2018, Amsterdam). Public panel speaker with Nick Couldry, Merlyna Lim, & Ulises A Mejias for 'Big Data from the South: Decolonization, Resistance & Creativity,' [DATACTIVE, University of Amsterdam](#).
58. (Dec 2018, Friedrichshafen, Germany). Speaker on 'The Golden Standard as a Global standard? The Politics of Global Privacy in the GDPR era,' [Zeppelin University](#).
57. (Nov 2018, Berlin). Speaker on 'Above the law and below poverty: Databased obfuscations, activism and publicity from the global South,' *The Future of Law: Technology, Innovation and Access to Justice*, Sponsored by [Humboldt University of Berlin](#) (28-29 Nov).
56. (Nov 2018, Bremen). Speaker on 'Emerging databased 'democracies' in China and India,' *ZEMKI Visiting Research Fellow* talk at [The ZeMKI, Centre for Media, Communication and Information Research, University of Bremen](#).
55. (Nov. 2018, Hamburg). Speaker for the open lecture series on 'Regulated data. Regulated activism? Digital activism in the GDPR era,' *Ethics and Information Technology*, Sponsored by [Universität Hamburg](#).
54. (Oct 2018, Tampere, Finland). Speaker on 'the global poor need less innovation: A critique of Silicon Valley's human laboratories,' 12-14 October, [University of Tampere](#).
53. (Sept 2018, London, UK). Roundtable speaker on data/mobile economy in Asia. Sponsored by [Digital Asia Hub](#) and hosted by [Chatham House](#)
52. (Sept. 2018, Taipei, Taiwan). Speaker on 'fake news' in the Asian context. *Facebook and Social Science One* Partnership symposium. Sponsored by [SSRC and the Center for Behavioral and Data Science, NTU](#).
51. (Sept. 2018, Vienna, Austria). **Keynote** on 'Automating culture: How digital platforms are shaping the art world.' *The International Art Markets Studies Association (TIAMSA)*, 27-29 September 2018, Sponsored by [Vienna University, the Belvedere Museum and Dorotheum auction house](#).
50. (Aug 2018, Rotterdam). Speaker on 'Quantifying your talented self: How metrics is killing creativity,' for the EUR-pre-academic and interdisciplinary programme opening, [Erasmus University Rotterdam](#)
49. (July 2018, Toulouse, FR). Speaker on 'Ethics in algorithmic exclusionary politics,' on panel *Big data: uncovering new mobility patterns and redefining planning practices*, EUROScience Open Forum, Sponsored by [COST European Cooperation in Science and Technology](#)
48. (June 2018, AMS,NL). Discussant on Stark, L., 'Mood Tracking & the Emotive Politics of the Digital,' *The Tracked Society. Interdisciplinary Approaches on Online Tracking*, Sponsored by [University of Münster and ABIDA, Karlsruhe Institute of Technology](#).
47. (June 2018, EUR, NL). Speaker on 'Talent' for the new Rector Magnificus transfer of position ceremony. [Erasmus University Rotterdam](#).
46. (April 2018, Salzburg Austria). **Keynote** on 'When exotic digital cultures become mainstream,' *Democracy and (Dis)Information Society: On the Function and Dissemination of Big Data, Fake News and Conspiracy Theories*, Organized and funded by [Universität Salzburg, Karlsruher Institut für Technologie and Universität Münster](#).
45. (April 2018, Manchester UK). Speaker on 'Crowdsourcing as a platform for digital labor unions,' *Development Implications of Digital Economies (DIODE Network)*, Sponsored by [UK Social and Economic Research Council](#).



44. (April 2018, Paris, France). Speaker on 'Poor@play: Mobilizing the ludic underclass in the digital age,' *Etudier les cultures du numérique* (Studying Digital Cultures), Sponsored by the [School for Advanced Studies in the Social Sciences \(EHESS\) in Paris](#)
43. (March 2018, Delhi, IN). Communal politics in digital India, Digital Politics in Millennial India international symposium (March 14-17). Organized by *IIT-Delhi* and sponsored by the [Ludwig Maximilian University \(LMU\) Munich](#).
42. (Jan 2018, Cape Town, SA). Speaker on 'Digital education innovation in developing countries,' University of Cape Town, *Development Implications of Digital Economies (DIODE Network)*, Sponsored by [UK Social and Economic Research Council](#)
41. (Nov 2017, Rotterdam, NL). **Keynote** at Rotterdam Talent Week, Sponsored by the [Bernard Mandeville Foundation](#), [City of Rotterdam](#), [EUR](#) and the [Port of Rotterdam](#).
40. (Aug 2017, Amsterdam, NL). **Keynote** at the graduate ceremony for the 'MA in *New Media and Digital Culture*,' [University of Amsterdam](#)
39. (April 2017, Rotterdam, NL). EUCxInspire Speaker on 'Silicon Valley's human laboratories,' *Seeing the Unseen*, Sponsored by the [Erasmus University College](#)
38. (April 2017, Oslo, Norway). **Keynote** on 'Digital cultures for social activism and change in the global South,' *Social Media and Social Movements: Leadership, Transnationalism and the Oromo Quest for Transformation Conference*, Sponsored by the [Oromo Studies Association](#).
37. (Feb 2017, Paris, France). Speaker on 'Digital cultures, communities and the commons,' *Numerique & Diversité culturelle [Digital & Cultural Diversity]*, Sponsored by the [Collège des Bernardins](#).
36. (Jan 2017, Rotterdam, Netherlands). **Keynote** on 'Is there such a thing as an academic activist?' *Stepping outside of academia. Media and culture in everyday life*, Sponsored by [Research School for Media Studies \(RMeS\) Winter School](#)
35. (Nov 2016, Jyväskylä, Finland). **Keynote** on 'Databased democracies in the Global South,' Sponsored by the [University of Jyväskylä](#)
35. (Nov 2016, Rotterdam Netherlands). **TEDx Speaker** on 'Who is in charge of the future of the internet?'
34. (June 2016, Beijing, China). Speaker on 'Slumdog romance: Facebook love and digital privacy in the global south,' *The 2nd International conference on Communication and the Public: Body, Lived Space, and Mobile Media*, Sponsored by [Penn Wharton China Center](#)
33. (June 2016, Fukuoka, Japan). Speaker on 'The politics of algorithms in shaping citizenship in the global South,' *Algorithms, Automation and Politics Preconference, (June 8)*, Sponsored by the [European Research Council](#) and the [Oxford Internet Institute](#)
32. (April 2016, Philadelphia, USA). Speaker on 'Is there a global digital privacy culture?' *Convergence and Disjuncture in Global Digital Culture*, Annenberg School for Communication at the University of Pennsylvania, Sponsored by the [Project for Advanced Research in Global Communication \(PARGC\)](#)
31. (March 2016, Paris, FR). Speaker on 'Prizes for innovation in ICTs in Education,' *Mobile Learning week: Innovating for Quality*, Sponsored by [UNESCO](#)
30. (Jan 2016, London, UK). Speaker on 'Digital marketing in the cultural industries,' *Technology and the Art Market* seminar, Sponsored by [Christies](#)

29. (Oct 2015, Rhodes, Greece). **Keynote** on 'Views on the globalizing digital world community,' *Digital Media, Digital Transition and Internet of Things*, 13th Annual Session of Dialogue of Civilizations, Sponsored by the [World Public Forum](#)
28. (May 2015, Vienna, Austria). **Keynote** on 'Big data Commons and the global South,' the IS4IS Summit Vienna 2015, 'The Information Society at the Crossroads,' Sponsored by the [Vienna University of Technology](#)
27. (May 2015, Essen, Germany). Speaker on 'Art Commons and the Digital Age The battle between democratization & commercialism,' *The Art Museum and Its New Publics* international conference, Sponsored by [Museum Folkwang](#)
26. (Feb 2015, Berkeley). **Keynote** on 'Bottom of the Data Pyramid: Perspectives from the global South,' *Big Data and the Politics of Participation in a Digital Age*, [International Conference on Technology, Knowledge and Society](#), University of California at Berkeley, Sponsored by the [Conference Advisory Board and Common Ground Publishing](#)
25. (Jan 2015, Bangalore). **Keynote** on 'Nobody knows Snowden: Digital Privacy, Surveillance and Big data policy in Emerging Economies,' at the [Global Communication Association Conference](#)
24. (Nov 2014, Max Planck-Gottingen). Speaker on 'Poor@Play: Digital Life beyond the West,' Sponsored by [Max Planck Institute for the Study of Religious and Ethnic Diversity](#)
23. (Sept 2014, Philadelphia). Speaker on 'Protest Parks Digital Activism and the Public Leisure Sphere,' *Symbolic Dimensions of Mediated Activism in Inter-Asia* final project symposium, [Annenberg School for Communication](#), Sponsored by [Social Science Research Council \(SSRC\)](#)
22. (June 2014, Rotterdam). Speaker on 'The Leisure Commons for the Uncommon New Publics' for the [IMISCOE](#) Research Initiative *Information and Communication Technologies and Migration*, [Erasmus University Rotterdam](#)
21. (Nov 2013, London). Speaker on 'The Cultural Commons in the Digital Age' for the 'Online cultural consumers and museums symposium, Sponsored by [Kings College London](#)
20. (Nov 2013, Moscow). Speaker on "The Leisure Factory: Production in the Digital Age" for the conference *Between Labor and Leisure: Towards the New Economy of Salvation*. Sponsored by the [Research Group 'Labor, Knowledge and Leisure in Postindustrial Society'](#), [Department of Cultural Studies, Moscow Higher School of Economics](#)
19. (Nov 2013, Amsterdam). Speaker on 'Chinese Cowboy Paintings as Western Art? The Making of Art Knowledge via Google Images in Rural India,' the [Society of the Query 2 conference](#) on *Search and Search Engines*, Sponsored by the [Institute of Network Cultures](#)
18. (Sept 2013, Utah). Speaker on 'From the Wild Wild West to the Global City: Spatial Metaphors across Internet history on the globalizing and architecting of digital space,' *The Beginning and End(s) of the Internet: Surveillance, Censorship, and the Future of Cyber-Utopia*, 2013 [Frontiers of New Media symposium](#), Organized by [the Dept. of History and Dept. of Communication at the University of Utah](#); Sponsored by [Simmons Media Group](#)
17. (June 2013, Helsinki). Plenary speaker on 'Trekking through social media, navigating the algorithm, & swimming through big data on energy discourses,' (with Chris Chambers, of Georgetown University, Dr. Upmanu Lall, director for water at the Earth Institute, Columbia University, and Haydn Rees, managing director, Clarke Energy), the [World Conference of Science Journalists: GE Panel](#), *The Critical Questioning in the Public Sphere*, Sponsored by [General Electric](#)

16. (May 2013, Zurich). Speaker (with Filip Vermeulen) on 'Are we all connoisseurs now? The changing landscape of art expertise in the digital age,' *Expertise in Judgment of Art: History, Technology, Law and the Market*, Sponsored by the [Swiss Institute for Art Research \(SIK-ISEA\)](#)
15. (Oct 2012, North Carolina). Speaker on 'Digital cultures and the art world,' Duke University's collaborative workshop, Sponsored by the [Duke New Media Lab / Visual Studies Initiative](#)
14. (June, 2012, Rotterdam). Nominated by the Dean to talk on an expert panel on 'How to become an excellent young academic researcher?' Organized by the [Erasmus Graduate School for the Humanities, Social and Behavioral Sciences](#)
13. (May 2012, Amman). Plenary speaker on 'Capitalizing on Contested Identities in this Innovation & Digital Era,' at the West-Asia-North African (WANA) Forum, Sponsored by [The Nippon Foundation](#)
12. (Feb 2012, Michigan). Speaker on 'Learning to leisure and labor with new technologies in rural India,' Sponsored by [MSU's School of Education, Michigan State University](#)
11. (March 2012, New Jersey). Speaker on 'Information poverty =Rural poverty?' *Reconfiguring village studies* workshop, Sponsored by the [Cornell Institute for Social Science, Cornell University](#)
10. (Dec 2011, Hague). Speaker on 'New media and international development,' at the [International Institute of Social Studies \(IIS\)](#)
9. (Oct 2011, New Orleans). Speaker on my Best Paper Award, 'Digital Gods: The making of a medical fact for rural diagnostic software,' at the [American Society for Information Science and Technology \(ASIS&T\) conference](#)
8. (Sept 2011, London). Speaker (with Filip Vermeulen) on, 'Learning to evaluate online: Experts in the art world in the Digital Age.' Sponsored by [Sotheby's Institute of Art and organized by University of Cambridge Judge Business School](#)
7. (May 2011, Seattle). Speaker on 'Busyness in cybercafes: An Indian Context,' *Slow Down, You Move Too Fast: Rethinking the culture of Busyness and IT* conference, Sponsored by [Cornell University: National Science Foundation \(NSF\)](#)
6. (2010, Netherlands) [Erasmus University Rotterdam](#),
  - d. (Oct 2010) Guest lecture on 'Communication in the art gallery business: A practitioner perspective,' Cultural Economics Program, Erasmus University
  - c. (Dec 2010) Guest lecture on 'digitalization within the art world,' Cultural Economics Program, Erasmus University.
  - b. (Jan 2010) Guest lecture on 'Global Education Greenhouse: An online global curriculum initiative,' IbCOM honors program.
  - a. (Feb 2009) Guest lecture on 'Qualitative Methodology: Observations in the field'
5. (June 2010, Jordan). Plenary speaker on 'new media in higher education,' Sponsored by the [Jordan Ministry of Higher Education](#) in partnership with The [Columbia University Middle East Research Center \(CUMERC\)](#), Amman, Jordan
4. (June 2010, California). Speaker on 'Media & Social responsibility in the Age of the Financial Crisis,' (with Douglas Kellner, Jonathan Taplin, Kamran Mofid, Christopher Kosovich & Meena Ahmadzai and moderated by Yahya Kamalipour) at the [Globalization for the Common Good Conference](#), [California Lutheran University](#), California, USA

3. (Nov 2009, Manipal). Speaker on 'Rethinking the Media Manifesto for an Equitable World Order,' (with Yahya Kamalipour, & MD Nalapat, & Orayb Najjar) [Manipal University](#), India; Sponsored by the [Manipal State Board](#)
2. (Aug 2007, New York). Plenary Speaker on the Academic Publications Panel with Prof. John Black, Cleveland E. Dodge Professor of Telecommunications & Education, Columbia University; Sponsored by the [Spencer Foundation](#)
1. (May 2005, New York). Speaker at the *Digital Language Learning Roundtable Conference*, Sponsored by [Taipei Economic and Cultural Office](#), New York/Taiwan

### CONFERENCE PRESENTATIONS (73)

73. Arora, P. (2019). Above the law and below poverty: Digital activism and online publicity in the Global South, International Communication Section, [International Association for Media and Communication Research, IAMCR \(July 7-11\)](#), Madrid, Spain.
72. Arora, P. (2019). Decolonizing Privacy Studies, Philosophy, Theory & Critique Division, [International Communication Association \(May 24-29\)](#), Washington DC.
71. Arora, P. (2019). Behind the Music: How labor changed for musicians through the Subscription Economy, Popular Communication Division, [International Communication Association \(May 24-29\)](#), Washington DC.
70. Arora, P. (2019). Oromo activism through Facebook and twitter, Global Communication Division, [International Communication Association \(May 24-29\)](#), Washington DC.
69. Arora, P. (2019). Blue Sky Workshop: Global Perspectives: Rethinking boundaries in the Platformization era, [International Communication Association \(May 24-29\)](#), Washington DC.
68. Willemstein, T., and Arora, P. (2019). 'Blockchain and the art market: the end of the traditional gatekeepers?' [6th Creative Industries seminar](#). (Jan 25), Rotterdam.
67. Arora, P. (2018). 'Decolonizing privacy studies: Privacy literacy frameworks in the Global South,' *Decolonizing knowledge and worlding pedagogies*, Fifth Annual ACGS Conference: Global Critical Pedagogies, [Amsterdam Centre for Globalization Studies](#), (Oct 18-19).
66. Koenig, R., and Arora, P. (2018), 'Imagining the diversity algorithm: Alternatives in ideological governance and their challenges,' [Amsterdam Privacy Conference](#) (Oct. 5-8), Amsterdam.
65. Organized panel with Taylor, L., Martin, A., & Jameson, S. (2018) 'Data and the Global South,' *Discrimination, inequality and immigration* Themed division, [Amsterdam Privacy Conference](#) (Oct. 5-8), Amsterdam.
64. Organized roundtable with Kraidy, M., Jiang, M., Udupa, S., Willems, W., Gajjala, on Colonial Imaginations, Techno-Oligarchs and Digital Technology, [International Communication Association \(ICA\)](#), (24-28 May), Prague.
63. Shihomeka, S. P. & Arora, P. (2018). Old and New Media Popularity, Affordances and Preferences as Sources for Rural Youth Politics in Namibia, [International Communication Association \(ICA\)](#), (24-28 May), Prague.



62. Arora, P. (2018). Hacking poverty through technology innovations, *International Conference on Technology, Knowledge & Society* (March 1-2), New York.
61. Arora, P. (2017). Emerging databased democracies in China and India, Organized by *GESIS Leibniz Institute for the Social Sciences / The Alan Turing Institute/Nokia Bell Labs*, (Nov 15-17), London.
60. Arora, P. (2017). Emerging databased democracies in India and China, In organized panel on *Data driven models of governance across borders: Assessing participation, inclusion and convergence in the digital era*, *AoIR* (19-21 Oct), Tartu, Estonia
59. Arora, P. (2017). Is there a global digital privacy culture? Facebook Ecologies at the margins of Brazil and India, *International Communication Association (ICA)*, (25-29 May), San Diego, CA, USA.
58. Shihomeka, S. P. & Arora, P. (2017). 'Mobile Social Media and Digital Literacy in Namibia's Regional Politics', *Social Media in Africa: Beyond the hashtag* (27-28 April), Centre of African Studies, *University of Edinburgh*.
57. Shihomeka, S. P. & Arora, P. (2017). Mobile Phones and the Digital Divide: A Semi-ethnographic Analysis of Youth Participation in Politics in the Ohangwena Region, Namibia, *Etmaal 2017: Innovative Methods in Communication Research* (26-27 Jan), Tilburg, The Netherlands.
56. Arora, P. (2016). Digital privacy and citizenship: Comparing Facebook practices across low-income contexts in India and Brazil. In organized panel with Aswin Punathambekar, Sahana Udupa, Ralph Schroeder, & Sangeet Kumar, *Asymmetries of power and the reshaping of the political*, *AoIR* (5-9 October), Berlin
55. Arora, P. (2016). The everyday struggles of citizenship in the digital public sphere: Navigating digital privacy and political activism in India and Brazil, *Cultural Struggle and Praxis: Negotiating Power and the Everyday*, *The Asian Conference on Cultural Studies* (2-5 June), Kobe, Japan.
54. Segers, I., & Arora, P. (2016). Smashing patriarchy with cell phones? – Critique of dominant technofeminist perspectives on mobile phone-enabled women's empowerment programmes in Bangladesh, Feminist Studies Division, *International Communication Association* (9-13 June), Fukuoka, Japan.
53. Arora, P., Rangaswamy, N., & Scheiber, L. (2015). Slumdog romance, politics and digital privacy among marginalized Brazilian and Indian youth, *The 2015 Amsterdam Privacy Conference* (23-26 Oct), Amsterdam, NL.
52. Arora, P., & Vermeylen, F. (2015). Do we still need art historians? Connoisseurship and art expertise in the digital and global art market, *Art Market Studies: Art History's Salvation or Doom?* (18 Apr), *Christie's New York*
51. Arora, P. (2014). Factory Pleasure Gardens, Social Visionaries and Emotional Labor: A Historical Investigation of 'Playbor' Geographies, *Digital Labor, Sweatshops, Picket Lines, and Barricades* (13-15 Nov), New York, USA
50. Arora, P. & Vermeylen, F. (2014). New information brokers and art narratives: Implications of searching online for art information,' Panel on The Art World 2.0,' *Internet Research 15, Association of Internet Researchers AoIR*, (23-25 Oct), Bangkok, Thailand



49. Arora, P. (2014). Gated publics, walled gardens and the dilemma of privacy in the digital age, *Media Sociology Conference, ASA*, (15 Aug), California, USA
48. Venkatraman, S., Rangaswamy, N., & Arora, P. (2014). Polymedia: A Perspective through Filial Relationships at Panchagrami, *Participatory Communication Research Section, IAMCR*, (15-19 July), Hyderabad, India
47. Arora, P. (2014). The Leisure Commons: The Makings of a Democratic and Global Fantasyscape in the Digital Age, *ISA World Congress of Sociology*, (12-19 July), Okohama, Japan.
46. Goijarts, F., & Arora, P. (2014). Commercialism, Cultural Memory and Social Media: The case of Burberry. *Creating Cultures: Postgraduate conference in Culture, Media, and the Creative Industries* (12-13 June), King's College London, UK
45. Arora, P. (2014). Digital Activism and the Public Leisure Sphere, *Social Media and the Transformation of Public Space conference*, (24-25 June), University of Amsterdam and the Royal Netherlands Academy of Science, The Netherlands
44. Arora, P. (2014). BlueSky workshop: Digital Protest: Memes, Moments, and Momentum, *International Communication Association (ICA)*, (22-26 May), Seattle, USA
43. Arora, P. (2014). Digital Fantasy Parks: A Historical Analysis on Virtual Worlds of Amusement, *Division: Communication History: Technologies, Social Media & New Histories*, (22-26 May), *International Communication Association (ICA)*, Seattle, USA
42. Arora, P. (2014). Workshop: Breaking Down and Building Up: Accelerating Sociotech Scholarship in the iSchool Community, *Annual Consortium for the Science of Sociotechnical Systems (CSST), iConference* (4-7 March), Berlin, Germany
41. Arora, P., & Rangaswamy, N. (2014). Digital technology in the Wild and Every day: Case Studies from the Slums of Urban India, *Revisiting the Emancipatory Potential of Digital Media in Asia; Asiascape/ Digital Asia*, (25-27 Jan), Leiden, The Netherlands
40. Arora, P. (2013). Rururbanscapes of the global South: A Digital and Creative Interplay of Geographies, In *Mediating Cityscapes/ Today's Art Festival symposium*, (24-26 Sept), Den Haag, The Netherlands.
39. Arora, P. (2013). Architectures of Aspiration: Shifting Metaphorical Conceptions of the Digital Commons, In *Georg Simmel Center for Metropolitan Studies Urban Research Group symposium*, Humboldt-Universität zu Berlin, (13-15 Sept), Berlin, Germany.
38. Arora, P. (2013). Bridging architectures of innovation: Mapping the urban and the digital commons for a more integrated perspective, In *Poeticizing the Urban Apparatus: SCENES OF INNOVATION Conference*, (14-15 Aug) The Culture of Cities Centre, The Centre for Social Innovation, Fales Library of New York University, New York, USA.
37. Arora, P., & Vermeylen, F. (2013). Are we all connoisseurs now? The changing landscape of art expertise in the digital age, In *Sociology of Culture Division, European Sociological Conference (ESA)* (28-31 Aug), Torino, Italy.
36. Arora, P. (2013). Walled gardens: Investigating tensions in private and public leisure architectures, In *Communication and Information Technologies Roundtable, American Sociological Association (ASA)*, (10-13 Aug), New York, USA.

35. Arora, P. (2013). Digital leisure architectures of new work cultures, In *Organizations, Occupation and Work Roundtable*, *American Sociological Association (ASA)*, (10-13 Aug), New York, USA.
34. Arora, P. (2013). Clicking our way through play: Analysis on technology-induced busyness as 'progress' in emerging markets. In *ICA Preconference: New Media, Old Media, Social Media: Changing South Asian Communications Scholarship*, (16-17 June), London, UK.
33. Arora, P. (2013). Web 2.0 spaces for activism: Critiquing its novelty through a historical lens of public political space, In *Political Division*, *International Communication Association (ICA)* (17-21 June), London, UK.
32. Verboom, J., & Arora, P. (2013). Museums 2.0: A study into expertise and culture within the museum blogosphere, In *Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) Conference*, (7-8 Feb), Erasmus University Rotterdam, Rotterdam, The Netherlands.
31. Arora, P., & Rangaswamy, N. (2013). New media prosumption in the global south, In *Etmaal van de Communicatiewetenschap (24 Hours of Communication Sciences) Conference*, (7-8 Feb), Erasmus University Rotterdam, Rotterdam, The Netherlands.
30. Arora, P. (2013). Global cities: Global parks: Conceptualizing the globalizing of digital leisure networks, In *The Shape of Diversity to Come: Global Community, Global Archipelago, or a New Civility?* (24-25 Jan), Erasmus University Rotterdam, Rotterdam, The Netherlands.
29. Vermeylen, F.R.R. & Arora, P. (2012). The valorization of art and experts in the contemporary market. In *17th International Conference Association of Cultural Economists international*: (21-24 June). Kyoto, Japan.
28. Arora, P. (2012). Bridging online and offline public social spheres to understand contemporary leisure space, In *40th World Congress of the International Institute of Sociology* (16-19 Feb), Delhi, India.
27. Arora, P., & Vermeylen, F.R.R. (2012). Technological innovations in public art museums in Amsterdam and Mumbai. In *40th World Congress of the International Institute of Sociology* (16-19 Feb), Delhi, India.
26. Arora, P. (2012). Chinese cowboy paintings as Western art? New Digital and Global Learning in Rural India. In *Digital Crossroads: Media, Migration and Diaspora in a transnational perspective conference*, (28-30 June), Utrecht University, The Netherlands.
25. Arora, P. (2012). Digital glocalization or misinformation? Relating rural knowledge with global knowledge. In *Co-production of Knowledge: Social media, STS Symposium*, (18-20 July), Science and Technology Studies Unit, University of York, York, UK.
24. Arora, P. (2012). Leisure divide: Can the 'Third World come out to play? In *the Division of Communication & Technology*, *International Communication Association (ICA)*, (23-28 May), Phoenix, USA.
23. Arora, P. & Vermeylen, F.R.R. (2012). The end of the art connoisseur? Experts and knowledge production in the visual arts in the digital age. In *the Visual Studies Division*, *International Communication Association*, (23-28 May), Phoenix, USA.

22. Arora, P. (2012). Challenges in digitizing medical software for diagnosis and treatment in rural India. In *Urban Developments and emerging issues of inclusion, governance and sustainability in India*. Institute for Housing and Urban Development Studies, (21-22 Sept), Erasmus University Rotterdam, The Netherlands.
21. Arora, P. (2012). Temporality in the Sociomaterial Mangle. In *Annual Meeting of the Society for Social Studies of Science (4S)*, (17-20 Oct), Copenhagen, Denmark.
20. Arora, P. (2012). Walled gardens: Privacy within public leisure space online and offline. In *Amsterdam Privacy Conference*, (7-10 Oct) Amsterdam, The Netherlands.
19. Arora, P. (2011). Can the poor come out to play? Reassessing the role of online leisure in ICTD research, In *International association For Media & Communication Research (IAMCR) Conference*, (13-17 July), Istanbul, Turkey.
18. Arora, P. (2011). Cultures of cyberspace: A pedagogic framework. In *International association for media & communication research (IAMCR) Conference*, (13-17 July), Istanbul, Turkey.
17. Arora, P. (2011). Cyberleisure as the new corporate work space: A real-virtual spatial investigation. In *British Sociological Association (BSA) conference*: (23-25 Apr), London School of Economics, London, UK.
16. Arora, P. (2011). Digital gods: The makings of a medical fact in rural diagnostic software. In *American society for information science and technology (ASIS&T) conference*, (9-13 Oct), New Orleans, USA .
15. Arora, P. (2011). Digital labor and the new corporate workspace: A real-virtual spatial investigation. In *Post/Autonomia conference*, (19-21 May), UvA, Amsterdam, The Netherlands.
14. Arora, P. & Vermeylen, F.R.R. (2011). Learning to evaluate art in the digital age. In *International Research Conference Artistic Work and Creativity in the digital era: images and sounds*, (24-27 May), University of Avignon and the Vaucluse, France.
13. Arora, P. & Vermeylen, F.R.R. (2011). Shaping the culture of art markets through new digital learning and evaluation. In *ECREA Digital Culture and Communication Workshop*, (24-25 Nov), Barcelona, Spain.
12. Arora, P. (2011). The folksong jukebox: Singing along for social change in rural India. In the *Digital Divide Division, International Communication Association (ICA) conference*, (25-31 May), Boston, USA.
11. Arora, P. & Vermeylen, F. (2011). The rise of the new experts: Digital learning in the art world. In *Participatory knowledge production 2.0: Critical views & experiences workshop: Maastricht virtual knowledge studio*, (22-23 March), Maastricht University, The Netherlands.
10. Arora, P. (2011). Walled gardens: An analysis of the public-private nature of online leisure spaces. In *International association for media and communication research (IAMCR) conference*: Istanbul, (12-18 July), Istanbul, Turkey.
9. Arora, P. (2010). Media & social responsibility in the age of the financial crisis. In *Globalization for the Common Good Conference*, (6-10 June), Thousand Oaks, California, USA.

8. Arora, P. (2010). Metaphorizing online social sites as virtual parks: A historical investigation into leisure online and offline. In *The Technology, Knowledge & Society Conference*, (15-17 Jan). Berlin, Germany.
7. Arora, P. (2009). Siliconizing youth in Indian education policy: Rearticulating "Technological Youth" as common Sense. In *the Global Communication Association (GCA) Conference*, (26-27 Nov), Bangalore, India.
6. Arora, P. (2007). Idleness Online as Educative Acts and Spaces, the *American Education Research Association (AERA) Conference*, Chicago. IL.USA.
5. Arora, P. , Kaun, K., & Bucalavas, A (2007). Designing an enhanced web-based civil rights curriculum for Latino English Language Learners in New York,' the *American Education Research Association (AERA) Conference*, Chicago. IL.USA
4. Arora, P. M. Curinga, & K. Kaun (2006). Innovative literacy software for Latino immigrant children, the *Association of Latin American Scholars Conference: Columbia University*, New York, USA
3. Arora, P. (2005). Paper presentation on 'Educational multimedia effects on reading and engagement,' the *Digital Language Learning Roundtable Conference*, Sponsored by Taipei Economic and Cultural Office, New York/Taiwan
2. Arora, P. (2006). E-karaoke for gender empowerment,' *Information and Communication Technologies and Development (ICTD) International Conference 2006*, University of Berkeley, California, USA
1. Arora, P. (2003) Paper presentation on 'Architecting space for learning: Innovations in education. *Comparative and International Education Society Conference*, Utah, USA

### **Magazines**

- Arora, P. (2004). Private property. *Haight Ashbury Journal*, 1(1), 17-21.
- Arora, P. (2003). Train-tracks. *Diversity and Distinction Magazine*. Harvard Press.
- Arora, P. (2003). Belize. *Gamut Magazine*. Harvard University Student Press.
- Arora, P. (2003). Old Tune. *Gamut Magazine*. Harvard University Student Press.
- Arora, P. (2001). Sales Training Manual for Junior Consultants. Chalk & Vermilion Pub.

## **OTHER TEACHING EXPERIENCE**

### CHRISTIE'S DIGITAL MARKETING

#### **Course Instructor**, Jan 2015

- Invited to teach a workshop on digital marketing in the art world

### ART REVIEW & INTERNATIONAL STUDIES IN HISTORY & BUSINESS OF ART & CULTURE (IESA), London, UK

#### **Online Course Instructor**, June 2014-June 2015

- Invited to design and teach (with F. Vermeulen) a MOOC for art professionals on Emerging markets and ICTs.

### RMeS - ERMeCC INTERNATIONAL SUMMER SCHOOL EUR, The Netherlands

#### **Post-Graduate Lecturer**, June 2013

- Invited to teach a seminar on 'Emerging market audiences and digital culture' with PhD students

UNIVERSITY OF SANTIAGO DE COMPOSTELA, GALECIA, Spain**Post-Graduate Seminar Lecturer for Erasmus Mundus PhD students, March 2013**

- Invited to teach a week-long seminar on *culture & technology* with 17 PhD Erasmus Mundus students

GRADUATE WRITING CENTER, COLUMBIA UNIVERSITY, New York**Graduate Writing Instructor, Sept 2005 – May 2009**

- Held workshops for graduates on academic writing
- Invited Presenter for a Publication Workshop with Pr. John Black, Cleveland E. Dodge Professor of Telecommunications & Education, Columbia University; Sponsored by the *Spencer* Foundation.

COLUMBIA UNIVERSITY, TEACHERS COLLEGE, New York**Co-Instructor for Graduate Level Course, *Communicative Practices: Intercultural Perspectives*, Sept 2008-Dec 2008**

- Co-taught with Professor Jo Anne Kleifgen for the Course *Communicative Practices: Intercultural Perspectives*

CORPUS CHRISTI SCHOOL, Kerala, India**Teacher, 1994-1995**

- Conducted workshops on critical and creative thinking for high school students
- Corpus Christi is an alternative school started by Mary Roy, feminist and mother of Arundhati Roy, the 1997 Booker prize winner of *The God of Small Things*

ALTERNATIVES, Bangalore, India**Assistant Teacher, 1992-1996**

- Facilitated workshops on critical and creative thinking, & conflict resolution
- *Alternatives*, a non-governmental organization was started by Ashok Panikkar, currently the founder and director of *Meta-Culture*, an international award-winning conflict management consultancy.

**PUBLIC SECTOR RESEARCH**UNESCO, (ICTs and Education Report), Paris**Project Leader, Feb 1- May 30, 2016**

- Producing a report on the impact of prize-based incentives to spur innovation in ICTs in Education, particularly among marginalized groups in the global South

CENTER FOR MULTIPLE LANGUAGES AND LITERACIES, New York**Researcher, Oct 2005-June 2007 (Kellogg Funded Project)**

- Researched on speech recognition literacy software usage by Hispanic youth immigrants in NY public schools for improving performance in standardized NCLB testing

PLANETREAD - HEWLETT-PACKARD (i-community PROJECT) California- India**Action Researcher, July 2004-Dec 2004**

- Facilitated and researched creation of social awareness edutainment content using Same Language Subtitling (SLS), a karaoke software for literacy.
- SLS won awards including from *World Bank Development Marketplace, Google, Ashoka*

OXFAM INTERNATIONAL, Boston, MA**Research Associate, January-June 2004**

- Investigated best practices in microfinance in Asia/ Africa for development of an E Knowledge Bank

HOSPITAL AUDIENCES INC., (National Institute of Health: NIH Grant) New York, NY**Research Assistant, March 2002-Sept 2003**



- Collaborated with Princeton University on researching the impact of technologically-mediated arts experiences on mental health post 9/11.

### PRIVATE SECTOR CONSULTING

#### DUTCH BREWERS ASSOCIATION (2015)

- Devised and executed innovative student-company partnerships to pioneer novel strategies for public dialogue/debate via social media

#### GENERAL ELECTRIC (2014)

- Researching on consumer perspectives of the industrial internet & pioneered new PR strategies with social media through student-company partnerships

#### SHELL, London, UK

##### **Social Media Consultant, 2012**

- Served as advisory role on social media usage for Shell's public relations strategy

#### GRASSROOTS PROJECT DEVELOPERS, Almora, India

##### **Project Consultant, Feb 2008 – Aug 2008**

- Instrumental in piloting a user-interfacing project with *Siemens* and *Gates Foundation* sponsored US medical diagnostic software company for rural consumer access to healthcare diagnosis and treatment
- Publication on this topic won the 2010 Best Paper Award by ASIS&T

#### CENTER OF INTERNATIONAL LEARNING (CIL-USA), New York City, NY

##### **Online Dialogue Consultant, Sept 2005- Dec 2005**

- Conducted evaluation of online dialogue forums on topic of "security" using iEARN, an online international education sharing platform

#### PLATFORM LEARNING INC., (NCLB funding), Oakland, CA

##### **Program Manager, Feb 2005-June 2005**

- Managed a 12 people team including teachers to provide supplemental education services
  - This minority run company is historically the first private education company to get the largest education funding support from the government through the *No Child Left Behind Act*.

#### CHALK & VERMILION Publishing, San Francisco Branch, CA

##### **Senior Sales/Training Consultant, 1998-2002**

- Developed top client base at California branch; ranked top 5% of company's national sales consultants two years consecutively

### MEDIA COVERAGE (23)

23. (Jan 2019). Interview on upcoming book with Harvard University Press 'The Next Billion Users' – [BREAKER](#).

22. (Jan 2019). Interview on upcoming book with Harvard University Press 'The Next Billion Users' - *The global poor go online for the same reasons you do* by [The Boston Globe](#)

21. (May 2018). Interview on online romance scams, *The Why Factor*, [BBC Radio Service](#).

20. (March 2015). Interview on *mobile learning in Africa* by [Deutsche Welle's documentary Life Links](#)

19. (Sept 2014). Interview on *Global Learning X-Prize* by [National Public Radio \(NPR\)](#) blogger Anya Kamenetz

18. (July 2014). Interview on my book *The Leisure Commons* for a podcast by [New Books in Technology](#)
17. (June 2014). [Interview](#) with Oxford-based UK transmedia company [Imperica](#) (part of Perini Publications) on my book, *The Leisure Commons*
16. (June 2013). [Live recording](#) of the panel discussion “Cutting through the hype; how can journalists accurately assess and report the virtues of different energy solutions?” at WCSJ 2013 by [General Electric](#)
15. (Dec 2012). [EM.Online](#) article on *Receiving an Education Online* where I was mentioned as one of the “best professors” for the [Universiteit van Nederland initiative](#)
14. (Oct 2012). [EM Newsletter article](#) on Cross-discipline collaboration at ESHCC with Filip Vermeulen on new media and the art world
13. (May 2012). Live video coverage on [Jordan Live TV](#) of panel discussion on *the regional common* at the West-Asia-North African Forum. Chaired by Prince El Hassan bin Talal of Jordan. Sponsored by The Nippon Foundation
12. (March 2012). [Live video coverage](#) of interview with Michigan State University, Department of Education's [IDEAPLAY](#) on the topic of "new media, society and change"
11. (Feb 2012). [EM Magazine](#) interview by Iris Segers, Department of International Media & Communication's student magazine on my research and career in the Netherlands
10. (Dec 2011). Live video coverage of talk on [Jordan Live TV Does culture matter? Business Communication in this digital and global age](#). Organized by Leaders of Tomorrow
9. (Oct 2011). Featured and quoted in the [EUR publicity brochure](#) for the launch of the Media and Business Masters Program at Erasmus University Department of Media and Communication
8. (Oct 2011). Radio interview on the [Dilshad Deyani Show](#) on *new media, education and South Asia*
7. (Aug 2011): Interview with Oxford-based UK transmedia company [Imperica](#) (part of Perini Publications) on my book, *the Dot Com Mantra book*
6. (April 2011): Video Interview on *entrepreneurship and new media learning*: [HOPE organization](#)
5. (March 2011): [EM Magazine](#) article on winning the “Best Female Teacher” Award: Organized by International Bachelors of Communication and Media Students: IBCoM Oscars Event 2011
4. (Feb 2011): [Publicity video](#) for Next Generation Classrooms: Erasmus University Media & Communications, Rotterdam
3. (Nov 2009): Newspaper coverage in [Daiji World newspaper](#) on the Manipal University Media Symposium where I was invited to publicly discuss with Yahya Kamalipour, & MD Nalapat, & Orayb Najjar on *Rethinking the Media Manifesto for an Equitable World Order*.
2. (Nov 30, 2011): Featured in the [Dutch Cartoon Fokke & Sukke](#) on being part of the TEDx live bloggers team.
1. (July 4th, 2010) Interview by Dr. Janelle Ward in [The Broker](#): Discussion on the Hole-in-the-Wall initiative

**INTERNAL ACADEMIC SERVICE**

**Board member** of Erasmus School of History, Culture and Communication Research group (2016-current): oversees and designs strategies to optimize the faculty research for visibility and impact

**Program coordinator** (2015- current): Media and Business Master Program

**University Jury Member** (2016-2017): for the Professor Bruins Prize (Education prize) and Onderzoeksprijs (Research prize)

**EUR Young Erasmus** (2012-2018): University Steering Committee on policy

**University Chair for Internationalisation** (2014-2015): Chaired the University's Internationalization Committee to foster internationalization policies and practices

**University Jury Member** (2013-2015): for the Professor Bruins Prize (Education prize) and Onderzoeksprijs (Research prize)

**Volunteer:**

Southern Exposure, Hispanic Arts Initiative, San Francisco: 1999-2001

Oyster Arts –Domestic Violence Shelter, New York: 2002-2003

**Citizenship Status:**

American, Irish, and Indian OCI card